

**Saskatchewan Cattlemen’s Association  
Board Meeting  
Thursday October 17, 2019  
Travelodge, Regina,  
SK 8am**

Rick Toney, Chair (District 4)  
Kyle Hebert (District 1)  
Roger Meyers (District 3A)  
Keith Day (District 3B)  
Levi Hull (District 5)  
Brent Griffin (District 6)  
Paula Larson (District 7)  
Michael Spratt (District 8)  
Arnold Balicki (District 9A)  
Dean Moore (District 9B)  
Brad Welter (Director, SCFA)  
Chad Ross (Director, SCFA)  
Harold Martens (Director, SSGA)  
Kelcy Elford (Director, SSGA)  
Ryan Beierbach (Director, Past Chair)

**SCA Staff:**

Ryder Lee (CEO)  
Christina Betker (Policy)  
Marianne Possberg (Production)  
Leann Clifford (Executive Administrator)

**Regrets:**

Rick Toney called the meeting to order at 8:01 am.

**1.0 Approval of Agenda**

**MOTION 2019-095: Larson / Griffin**  
**“To accept the Agenda as amended”**

**Motion Carried**

**1.01 Review of Minutes**  
**August 09, 2019**

**MOTION 2019-096: Martens / Hebert**  
**“To accept the August 09, 2019 minutes as amended”**

**Motion Carried**

**1.02 Chair Report**

- Many meetings with Ministers over the past few months. All have been receptive.
- Came to understand the lack of knowledge of people concerning beef. Suggested a science class in our schools to help educate students on beef production.
- Had calls regarding the A&W ads and what our stand is. Keep promoting the positive and don't give the negative free publicity.

**MOTION 2019-097: Toney / Welter  
‘To accept the Chair Report as presented.’**

**Motion Carried**

**1.03 CEO Report**

- SCA is on solid ground.
- Looking for a new communications person.
- The strategic research initiative call for proposals closed this past Tuesday. The Ministry has said they will be in touch with us as this process moves forward. Hoping that all involved will think big and that this call is a unique opportunity and hope it will be maximized.
- Fall meetings are next week.
- Potential board appointees for this meeting are to be discussed.
- One of the CBIC sessions was about communications and keeping your message positive and about the positive attributes of what you are discussing. This is a key focus of how the team handles things. Whether it be advocacy, promotion or discussion with media we focus on what we have to offer, the partners we are working with, and we won't try to lift ourselves up by pushing others down. These things do lessen credibility and they especially lower the willingness of others to partner with us.
- Met with Minister of Education / U of S vet college and others regarding funding for the college. There are a lot of things going on here from a provincial budget that has been committed to balance for several years to a University facing four partner provinces with similar fiscal tightening on their minds to a provincial government looking at the cost of all University's programs.
- Met with Jason Aitken, CEO of Qu'Appelle Beef in August and committed to being at this board meeting. Since then things have changed and he cancelled this time round. There are still challenges at the operation. They have since been granted a dealer's license and we are pursuing their levy remittances for the cattle they have been buying directly. Qu'Appelle Beef has been a frustrating file for LSS and the Ministry of Ag. Challenge in getting timely call responses.
- Attended with Brad Welter the Sask. Party golf tournament along with Bill Jameson & Adele Buettner. We had the opportunity to visit with Premier Moe. The China export issue was raised and he was clear that he does not see this improving any time soon. Canada has since named an ambassador and he was accepted which is positive. Premier Moe committed to Saskatchewan taking an active role in International trade and relations. We saw that last week in Minister Marit's trip to Mexico and Premier Moe in Japan. He also mentioned that adding value in Saskatchewan includes feeding cattle. That is a notable (and new) way of talking for the government. Government has been picking up on our messaging that our biggest crop is hay and grassland and doing as much as we can with those 19-22 million acres is worth investing in.
- Participated in two Farm & Food Care tours. One for influencers (bloggers, chefs & writers). The other for students in culinary and nutrition programs.
- As we are short handed in the communications file, there are a few items that have not had a lot of coverage. They are not core to our strategic plan but things that could be part of our presence. Prioritization will always be part of our day to day as there is not always value in all

things we “could do”. This prioritization skill is used a little more when we are shorthanded. Thanks to the team for stepping up in this time and for the board members for doing the same.

- Communications had been looking for people for BeefStrong, Keith has a contact. This is on pause, not gone forever.

**MOTION 2019-098: Hull / Day**

**“To accept the CEO report as presented.”**

**Motion Carried**

**1.04 Financial Report**

- Went over last year’s notables.
- Levy remittances appear to be down year over year to date. That is reflected in LSS stats too. Seasons and weather will impact this.

**MOTION 2019-099: Hebert / Martens**

**“To accept the Financial Report as presented.”**

**Motion Carried**

**1.05 Governance**

Accountable is one of three core values in our strategic plan (Accountable, Committed, Effective). The coming fall meetings and annual meeting are accountability exercise that also rely on transparency. The meetings, including sharing plans, budgets and activity are an important part of governance of the association.

**1.06 Advocacy Report**

Continue to receive assurances from government that the process on trespass is moving forward. Alberta is exploring the idea of higher fines. Details on how or what would be different are not introduced yet. Talking of increasing biosecurity fines. That would be a change to the Animal Health Act instead of Trespass.

**MOTION 2019-100: Balicki / ?**

**“That Saskatchewan include significant deterrent fines for breaches of biosecurity in the Health of animals Act.”**

**Motion ????**

Would the AB incident in the turkey barn be prosecuted? RCMP said they would enforce the legislation in place. They are sending out a protocol to each detachment to deal with these. SK has to keep pace with neighboring jurisdictions regarding fines or activists will end up in Saskatchewan.

What happens with organizations that fund protestors? Can there be something that charges that business as well?

Once biosecurity has been breached is it too late? The risk is the problem. Trespass should cover before going in. Compensating the producer should be kept in mind.

**1.07 Communications Report**

Met with Chris Lane during CBIC and talked about display. Chris was looking at accessing provincial funding. Shopping display designers. Interested in the “dome” effect. Pushing for CWA to own the display and groups own the messages.

When we get a new display, do we send a notice to SSGA that storage should not be paid on CWA displays.

**MOTION 2019-101: Balicki / Welter**

**“That SCA serve SSGA notice that storage will not be paid on CWA material after November”.**

Agribition and Ministry of Ag’s public trust area are unhappy with the display as it is out of date. Any conversations with Chad? No Ryder has asked them to request funds for renewal. Tell the story they need to tell so the board can approve the application.

**Motion Withdrawn**

**1.08 Research Report**

ADF intake review was last night. 20 proposals reviewed. 15 still on the table.

Working on getting researchers out into industry to improve understanding and proposals.

Strategic Research initiatives

Review is coming with a quick turnaround.

Working on Research Forum with improvements.

Research priority review for new research committee.

Matador has large acres looking for rejuvenation. Not just Bug Farm. Have to get researchers comfortable with this set up.

**1.09 New Business**

**Cost of Production Update**

- BCRC working on it nationally with breakdowns for regions.

**Fall Meeting Update**

- Went through presentation and agenda.

**PST on Insurance**

- Some feedback from MLA meetings that some pressure on PST reduction. It is coming from producers to MLAs that PST on insurance is a big irritant.
- Crop insurance was rolled back. It is still on farm insurance.

**MOTION 2019-102: Balicki / Ross**

**“That SCA support rollback of the most recent PST additions to insurance.”**

**Motion Carried**

It amounts to double taxation when you pay tax on insurance and all the indemnities are spent on replacing losses. Profits are taxed through the insurance provider. Forced to buy insurance on things you get a loan for. That forces to pay taxes too. Drop it a point across the board would be another way to go.

**Verified Beef Production + Changes**

- **National is taking on audit. Price of audits is going up and being a tiered system. A private audit system is roughly double. In the audit fee is insurance of the program, database maintenance, auditor costs.**

- BQA (US) has recertification for training every three years. VBP+ is asking for that to be every five years.
- Work continues to add JBS to the value chain.

**MOTION 2019-103: Balicki / Beierbach**

**“To accept the VBP+ report as presented.”**

**Motion Carried**

**Guardians of the Grasslands**

- MLA reception would be a good place to screen.

**Statements of Provincial Interest**

- Planners are pushing municipalities to build complex plans. Aim is to have clarity for proponents, and not to have municipalities creating laws or requirements that overlap provincial or federal requirements.

**Strategic Research Initiative**

- Already spoke on it.

**Saskatchewan Science Class**

**MOTION 2019-104: Beierbach / Balicki**

**“That SCA promote a Saskatchewan Science Class in the provincial curriculum.”**

**Motion Carried**

Sask. ag, mining, forestry, oil and gas. Industries themselves, science involved, regulations and oversight involved. Positive for employing in province too.

Work with other wealth producing industries in developing this. Work with AITC on this?

**November Board Meeting Date**

- Depending on research funding needs may not have a meeting in November. If need be will have a conference call.

**Farm Management Canada Request for Expressions of Interest**

- Risk plans are as diverse as our operations are. Not seeing the value jump off the page. Something that fits Saskatchewan would make more sense than something based in Ontario. Fall meeting topic for next year?

**Solar**

- Program has changed and industry is upset with the provincial government. The original program was done much faster than originally thought. It filled though it is being positioned as expired.
- Not in the mandate of the Association.

**Old Business**

**District 2,4,8**

- Talked about time frames of the districts with 2 being vacant and not in the election loop. That one would fill right away. District 4 and 8 after the next AGM.

**MOTION 2019-105: Hebert / Ross**

**“That SCA appoint Leigh Rosengren as District 2 Director.”**

**Motion Carried**

**MOTION 2019-106: Beierbach / Martens**

**“That SCA appoint Randy Stokke as District 4 Director.”**

**Motion Carried**

**MOTION 2019-107: Martens / Beierbach**

**“That SCA appoint Bryan Cole as District 8 Director.”**

**Motion Carried**

**Capital Gains**

- Moving to working with Dudley & Company on the questions.

**BCRC**

- Plan for a board meeting day before SCIC. Letter of intent is boiling down to final proposals at that meeting.
- U of A in Edmonton had a chair position applied for and approved. They came on with a large private donor for most of the rest. Grazing Systems chair, the other chair is Cheryl Waldner (NSERC funding included). Went through that lengthy process. That has been approved for funding and will move forward.
- Added an ex officio member from Quebec.
- Public and Stakeholder engagement budget has grown to something substantial quickly. May expand. UCVM brought them a proposal on “representing beef in public” instead of to BCRC.

**Agency Update**

- Inspections continue. Kirk Jackson is vice chair. Moving to collection on veal but some complications in conflict between veal industry and BFO. Will see compliance visits in Saskatchewan.
- Working to fund those visits. Build from funds recovered instead of allocations.
- Leadership is going to NCBA to meet with check off collectors. Talk audit too.
- Moving December meeting around. May not have April meeting anymore.

**Farm & Food Care**

- Harold will not be able to attend the November 14 meetings as he will be at SARM. The next week he will attend Rex Murphy.

**AITC**

- Governance conversations seem close to wrapping up. Some HR challenges too. Looking to fill some positions.

**SODCAP**

- Applied to Environment and Climate Change Canada for priority place fund. Denied. Were told to focus SARPAL funding on South of the Divide and on Sage Grouse. Most applications to expand

the area they work on have been rebuffed. Two areas were approved for the Priority Places, the Great Sandhills and Redberry Lake.

- The funds that SCA provided were aimed at Fish & Wildlife. That one was successful.

#### **PCAP**

- Brent went to the Oct 1 & 2 meeting. Will be at Agribition and would like volunteers. Also have an AgriEd display.
- Adopt a rancher is at funding capacity.
- Prairie Conservation workshop was a full bus but most were people that have an interest already. Want to see how to expand to urban people that are not usually involved.
- Big discussion on reaching out to those have purchased large prairie blocks and may be breaking them. Not certain that it is native, some is tame.
- Practices of today make land that was not “farmable” forty years ago attractive to farm. How to keep that land from breaking? Avoid crop insurance? Easements don’t grow in value like land does.
- Issues with conserving native habitat? If they become critical, Environment Canada may decide to rule it critical and make change more difficult.
- These kinds of things become almost a disincentive to do the right thing with that land right now.
- DU and others are not allowed to buy over 3% of land in an RM unless given permission by that council. Be careful on how much we frame them as industry’s friends. In some areas they are not on the same side as cattle producers. For example, where some drainage plays a part.

#### **Forage Council**

- Meeting coming Nov 6/7 in Saskatoon.

#### **Feed Research**

- Nothing to report. Only have annual meetings.

#### **CRSB**

- Report was circulated. AGM was in Montreal.
- Fee structure was put forth to the council. 3 cents per pound on sustainable beef through the plant to a cap of \$30K (1 million pounds). Something to sustain the council in the future. Was approved by Council.
- Make it open to other processors and purveyors.
- Supply of certified beef has been going up well, but not keeping up with demand.

#### **LSS**

- Decided that traceability would be in the future but asked CEO to continue the dialogue with CFIA & CCIA. Starting this fall, e-manifests are going to be used. Starting with their employees first to trial them and take computer bugs out.
- Moving out from there will use with trucking industry.
- Should all fit in together with evolving traceability systems.
- Anticipate fall run will pick up inspections.
- Constable Zurivinsky came to their meeting. He is the new go-to for livestock investigations and agriculture theft in general.

- When there are incidents of ownership that go beyond the LSS realm they will call in the RCMP and Zurivinsky will help build the case to make things be successful working through the justice system.

**SSGA**

- Good dialogue between the Roughriders, A&W and SSGA.

**SCFA**

- Had some meetings with water authority.

**Other Meetings**

**Animal Welfare Provincial Meeting**

- livestock groups, humane societies, APSS, SVMA and Ministry. Discuss issues at hand, programs developing. Betty Althouse has been working with other groups on an integrated human / animal welfare task force. Focus on human needs because around 20% of calls about animals require some human health interventions.
- Mental health resources for people that have to depopulate are in there. Animal Protection Service talked about their training. If a Humane Society wants to train an officer it costs upwards of \$100,000. That means often they will not. One way that is offset is bylaw officers responsible for several things.
- SVMA talked about emergency preparedness. Fires, floods, etc. Happen annually. Talked about Incident Command System. Permission needed to be part or to go on sites.
- Provides a way to push rubber necks back and to keep “do gooders” off the property.
- Maybe a future board meeting guest?

**Letters In**

**Calendar Review**

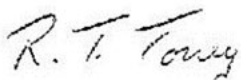
**In Camera**

**Adjourn 2:50pm**

**MOTION 2019-108: Toney**

**“To adjourn.”**

**Motion Carried**




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Board Chair – Rick Toney

\_\_\_\_Leann Clifford\_\_\_\_ - \_Recording Secretary

Date approved