

**Saskatchewan Cattlemen’s Association
Board Meeting
Thursday October 19, 2017
Ramada Saskatoon, SK – 8am**

Ryan Beierbach, Chair (Director 1)
Joe Jackson (Director 2)
Laurie Disney (Director, District 3A)
Keith Day (Director, District 3B)
Rick Toney (Director, District 4)
Levi Hull (Director, District 5)
Michael Spratt (Director, District 8)
Arnold Balicki (Director, District 9A)
Brad Welter (Director, SCFA)
Chad Ross (Director, SCFA)
Harold Martens (Director, SSGA)
Bill Jameson, Past Chair

SCA Staff:

Ryder Lee (CEO)
Leann Clifford – (Executive Administrator)
Marianne Possberg – (Production)
Christina Patterson – (Policy)
Tom Jordens – (Communications)

Regrets:

Garret Hill (Director, District 6)
Paula Larson (Director, District 7)
Dean Moore (Director, District 9B)
Bill Huber (Director, SSGA)

Ryan Beierbach called the meeting to order at 8:13am

1.00 Approval of Agenda

MOTION 2017-115: Disney/Spratt
“To accept the agenda as amended”

Motion Carried

1.01 Review of Minutes*
September 21, 2017
Lee reviewed the minutes.

MOTION 2017-116: Jackson/Martens
“ To accept the September 21,2017 minutes .”

Motion Carried

1.02 Chair Report

- Beierbach read his report.
- Met with Minister Stewart and Dept. Of Ag staff in Moose Jaw. Discussed WLPIP, forage insurance, predation CAP, what legislation might be coming forward and possible compensation for producers affected by fires.
- Trespassing penalties or changing rules to make an automatic offence holds some challenges. Would someone retrieving their cattle be trespassing or how else could it be misused? Road allowances do not have to be open to public access it is up to the municipality. Written permission may be the most useful thing. That is a provable piece, add in the allowance for a text message or email for something among neighbours, not limited to formal written tools. Regulatory committee to examine?

MOTION 2017-117: Martens/ Toney

“ That trespassing offences apply whenever written permission is not in hand for recreational or hunting or other non- agriculture purposes and that this be a fineable offence.”

Motion Carried

- Attended the CCA barbeque in Ottawa.
- Along with several CCA directors and Andrea Brockelbank met with Lloyd Longfield, MP from Ontario and discussed further research funding and the proposed tax changes.
- A group met with Minister MacAulay and talked about tax changes, succession in agriculture and trade.

MOTION 2017-118 Beierbach/ Disney

“To accept the Chair report as presented.”

Motion Carried

1.03 CEO Report

- Lee presented the written report.
- The first area of the strategy is about prioritizing and developing research initiatives. With 31 applications, there is interest from the research community. This success of Marianne’s outreach has her busy in review along with review of ADF projects and the BCRC process. This important step is part of developing the industry. The ongoing challenge of turning research into practice improvement continues to face us and is something I challenge Marianne about.
- Our second strategy is about industry competitiveness and other industry holdbacks. The number of consults in the past 12 months has been really something, then culminating with the tax changes proposals. Christina has been on top of these consults and at the same time working proactively with the board to get in front of MLAs and MPs. This advocacy and outreach is a long game that will be valuable. The latest consult to drop is regarding TPP11. The upside for the cattle industry is palpable as we can quickly illustrate how far behind we continue to fall relative to Australia.

- Our third strategy is around communications with producers. Our coming fall meetings are really the peak of producer communications. The whole team is at work on these meetings and planning for Agribition which is another big event on producer and consumer communications.
- Our fourth strategy is around industry disaster preparation. There is a lot of work going on at the national level on this front. The biggest challenge we have at present is around premise identification. We will spotlight that again at fall meetings but the struggle will be in getting those that do not come to meetings. The fires in B.C. are yet another reminder of how this can be a useful tool in bad situations. SCA has long advocated for mandatory premise identification and I believe the government is close to ready to move that way.
- Finally, our fifth strategy is to run a professional and transparent organization. Again fall meetings are a big part of this. Talking about where the money goes and what policy is and hearing from producers about what we should be working on are the biggest drivers of this strategy.
- The past month has had producers interacting with the public at Ag Month events. We sent directors to Ottawa. Vetavision was in Saskatoon. I attended the Food Policy for Canada consult and provided some balance to people who want to talk about food access challenges and the NFU that wants the government to control everything right down to the size of farms.
- One note on TB, CFIA is on farms doing the trace in testing. They plan to be done by Christmas. One problem farm in the southwest was not offering to provide help. The Saskatchewan government was able to step in and provide manpower. Other than that stubborn producer the process seems to be playing out fairly smoothly.

MOTION 2017- 119: Day/Hull

“To accept the CEO report as presented.”

Motion Carried

1.04 Financial Report

- Reviewed

MOTION 2017-120: Welter/Balicki

“ To accept the financial report as presented.”

Motion Carried

1.05 Governance Minute

Went over policy making

9am – Tim Oleksyn, Mark Elford, Pat Hayes, Les Johnson, Chad Ross, Ryan Thompson

Mark Elford : CCIA

Epidemiology study is underway. Support came from across Canada. Support that first catch on a manifest is going to be adequate . On IT side CCIA is researching using a loop antenna. Readers being tested are used for salmon swimming upstream. That loop would go under and all around an alley. Idea

is that at some point if the tech exists they will do the research to show they are not sticking their heads in the sand.

Les Johnson:

Working on equivalency for things like VBP+. Audit cycle is not going to stick at 8 years. Want to get to 6. If VBP+ is recognized, will roll in. McDonalds will roll in. Lot of pressure to have a five year cycle.

Processor indicators work undergoing too.

Feedlots asking to break them out a s audit cycles should be different.

He says the rigour needs to be more aggressive with employees, more turnover, more comingling risk.

Launch is December 6 & 7 at the Grazing Conference. Annual meeting is in the morning of the 7th. Aim is to serve sustainable beef burgers in the afternoon and a publicity type event.

Pat Hayes:

CCIA explained

They have a tour planned including VP of CFIA. At feedlot, at the auction marts.

Want to show them what we do have for bookwork. They keep coming back to the TB case and saying look what Cattle Implementation Plan delivered. No. We don't have that in place, don't have PIDs, etc.

When it is fully in place then we can talk on that basis.

Executive meeting of CCA. Staff set up meetings in morning so spread out to several meetings with MPs
We have lot movement in the West. The East needs to get to having a manifest so they can defend that we do have lot movement.

Summer meeting next year is in London.

Jason Pollock has been working with MBP on traceability. CCIA is much stronger on it. MB is not paying for inspection now and made a face at hearing \$2.75/head.

That was Rick Wright from LMAC

LSS is committed to working at a bigger level in Manitoba.

Tim Oleksyn:

Not much on the BCRC side. Spent some time on the phone with Baljit Singh, Dean of UCVM regarding the changes of funding from the provincial government.

ADF planning to be announced at SBIC.

Calgary meetings of beef advisors on the 25th & 26th. Critically on the stalling of the national strategy.

Looking for collaboration of the five organizations. BCRC, CBBC, CCA, NCFA and Canada Beef. (Ryan Thompson sits there too)

Proposal for seed funding for public trust secretariat will be discussed.

Tim was asked to go to the Denver GRSB Communicators summit and participated.

Ryan Thompson:

Bring Tom Lynch- Stauton on for a meeting. Any input into the Strategy or the Industry Conference.

A Thank you for funding for John Weekes. Casey and Ryder working on leveraging funds from AB & SK governments.

NCFA in Ottawa during the week of Agribition and would welcome any speaking notes for those meetings.

Chad Ross- Canada Beef:

Have not met since annual meeting. Comments all in on changed bylaws.

BFO, MBP,SCA,ABP all made comments. Call next week to go over the comments. There are some difference of opinions in the comments. AB has made some bold statements about what they will do if change is not made. There will be a 3 day meeting in November.

Check- off increase, ready to talk about it at fall meetings and stand behind it and why it is needed.

MPs really appreciate producers have funds on the table for research and other matchable items.

Input for Tim & Ryan?

Old Business :

National Strategy :

Issues Management: Make sure the facts are correct and that advertising is not misleading.

That is a big concern about A&W, the misleading of consumers.

Fall Meeting Presentations:

Went through the presentation and speaking notes presented by Ryder.

Policy Review:

For board members to have in hand and in their mind ahead of fall meetings.

LFCE Funds:

Asking for trouble if they get on stage.

We will get more benefit form the research that comes from the LFCE than any potential sponsor will.

We need to campaign that the food we raise and the way we raise it is healthy and wholesome.

As long as there are no strings attached or direction of research, we have concerns, but as long as it is a gift, go forward with funders.

WCVM:

Randy Hoback asked what was known, little at the time. This is a big concern from him. He comment was SCA may want to be ready to put up some money.

By AB pulling funding they also lose their allocation.

MLA & MPs:

Board members reviewed summer activities engaging their MLs & MPs

Do it next year – Make a prettier one page to leave behind for each MP/ MLA. Letterhead and contact information.

Party for Ritz in Hoback's riding coming up.

Keep looking into a desk blotter.

IDF Sponsorships:

SA-001 – Farm 7 Food Care – Consumer Outreach 2018- \$25,000

Discussion

MOTION 2017-121: Welter/Hull

“That SCA Fund - Farm & Food Care – Consumer Outreach 2018 in the amount of \$25,000.”

Motion Carried

SA-002 –Farm Management Canada -Travel Fund for Sask Beef Farmers to attend Agricultural Excellence Conference 2017 – November 21-23, 2017 - \$25,000.

Discussion

MOTION 2017-122: Spratt/ Jackson

“ That SCA Deny funding - Farm Management Canada -Travel Fund for Sask Beef Farmers to attend Agricultural Excellence Conference 2017 – November 21-23, 2017 in the amount of \$25,000.”

Motion Carried

SA-003 – SK PCAP – 2018/2019 Sk PCAP Implementation Plan – \$22,000.

Discussion

MOTION 2017-123: Balicki/Welter

“That SCA Fund - SK PCAP – 2018/2019 Sk PCAP Implementation Plan in the amount of \$22,000.”

Motion Carried

SA-004 – SSGA – SSGA 105th Convention & AGM - \$2,500.

MOTION 2017-124: Spratt/ Hull

“That SCA Fund – SSGA 105th Convention & AGM in the amount of \$2,500.”

Motion Carried

SA-005 – SSGA- SSGA Youth & Consumer Education – 33,066 or \$33,171.38

MOTION 2017-125: Day/ Disney

“That SCA Fund AgriEd Showcase in the amount of \$33,171.38.”

Discussion

MOTION 2017-126: Balicki/ Disney

“ To Table the motion for further review.”

Motion Carried

MOTION 2017-127: Balicki/ Disney

“That SCA strike a committee to explore the future of AgriEd showcase including the AgriEd coordinator, SSGA, SCA and Ag in the Classroom.”

Motion Carried

SA-006 LFCE – LFCE Research Visioning Workshop - \$5,000

LFCE Visioning Workshop proposal skipped as an alternative is being pursued.

SA- 007 – SCFA- 2018 Western Canada Feedlot Management School - \$15,000.

Discussion

MOTION 2017-128: Ross/Hull

SCA Board of Directors Meeting

“That SCA Fund – SCFA – 2018 Western Canada Feedlot Management School in the amount of \$15,000.”

Motion Carried

CRSB Indicators:

Touched on processing and production indicators.

Farm & Food Care Board:

MOTION 2017-129: Day/Welter

“That SCA nominate Harold Martens to the Farm& Food Care Board.”

Motion Carried

VBP+ - Presented by Arnold Balicki:

VBP+ will be enhancing its program and training more people. Will be online access fee - not per head but different blocks. Also will be a fee to get on the registry.

MOTION 2017-130: Balicki/ Disney

“To accept the VBP+ Report as presented.”

Motion Carried

AITC – Presented by Arnold Balicki:

Teacher tour was a huge success. They wish it was longer. Several who had never stepped on a farm participated.

The new curriculum developer is getting a big push about agriculture. AITC is going to be involved in developing AG curriculum.

Projecting a deficit of \$5,000 out of \$1.3 million budget. Ministry handing over their cheque on Dec 31. Did not realize the \$20,000, to a strategic reserve this time.

A couple of mergers have reduced funding as reduced organizations.

January & February are slow months. They would like to see SCA cheque in the early part of the year

MOTION 2017-131: Balicki/Toney

“To accept the AITC report as present.”

Motion Carried

Communications:

Talked about A&W, Events attended, the new 360 video.

A few students asked about careers in Agriculture pamphlets, got some questions from kids about them.

Lots of beef production questions, used 360 video.

Handbook to be ready for meetings next week.

Was the student leadership conference worth the money?

Looking at other things we sponsor, there are not too many ways to do it. We were not out front waving the beef flag, it was a byproduct of the two days, but tough to measure vs a home and garden trade show \$3000.

Goggles at MLA reception?

Working with FCC contact to get some of their old phones.

1999 Rule:

Took of the requirement to put the age of each head on the export papers. In the past they were limited to 6-8 because of dentition limits. So if you put 10 the CFIA would not sign if you did not have records. Joe was able to say things to USDA that CFIA could not say and vice versa, which was helpful. They were at an understanding of what was needed, but implementation has been a problem. Eliminate the age of each cow, but CFIA did not put wording on the certificate that professional judgment can be used. Accredited vets reading what the change is and don't know the back/side story, they will not change how they've been operating.

Will not come out as "gone" from regulations. Right now, they are going.

The discount is only relevant in the fall, around \$5-6/cwt. Based on lean and yield. Joe says this is taken care of. Any exporter saying it is not working, let's hear from them.

Not helpful right now to bring up getting rid of the brand.

Stick to e-manifests, not unloading.

Letters In

Response from NCO on SCA's Input.

Went through the calendar.

Next Meeting – November 16, 2017 – Ramada Hotel In Regina

In Camera

Adjourned at 3:20

MOTION 2017-132: Beierbach

"To adjourn"

Motion Carried



Board Chair – Ryan Beierbach

Recording Secretary – Leann Clifford

_____ Date approved