

**Saskatchewan Cattlemen’s Association  
Board Meeting  
Thursday August 24,2017  
Travelodge, Regina - 8am**

Ryan Beierbach, Chair (Director 1)  
Joe Jackson (Director, District 2)  
Keith Day (Director, District 3B)  
Rick Toney (Director, District 4)  
Levi Hull (Director, District 5)  
Garret Hill (Director, District 6)  
Paula Larson (Director, District 7)  
Arnold Balicki (Director, District 9A)  
Dean Moore (Director, District 9B)  
Bill Jameson, Past Chair  
Chad Ross (Director, SCFA)  
Brad Welter (Director, SCFA)  
Harold Martens (Director, SSGA)  
Bill Huber (Director, SSGA)

**SCA Staff:**

Ryder Lee (CEO)  
Leann Clifford – (Executive Administrator)  
Christina Patterson – (Policy)  
Tom Jordens – (Communications)

**Regrets:**

Laurie Disney (Director, District 3A)  
Michael Spratt (Director, District 8)  
Marianne Possberg – (Production)

Ryan Beierbach called the meeting to order at 8:04am

**1.00 Approval of Agenda**

**MOTION 2017-099: Larson-Hill**

**“To accept the agenda as amended”**

**Motion Carried**

**1.01 Review of Minutes\***

July 20, 2017

Lee reviewed the minutes.

Shamrock Pasture was discussed.

**MOTION 2017-100: Martens - Hull**

**“ To accept the July 20, 2017 minutes as read .”**

**Motion Carried**

**1.02 Chair Report**

- Beierbach read his report.
- Participated in national check off call where we went through the proposed changes to the bylaws of the check off agency. The changes are to show more separation between the check off and marketing committees – divisions.
- Chad Ross and I met with Robert Kitchen, MP from Estevan. Spoke about carbon tax, research funding, size of SK beef industry in comparison to the rest of the country, proposed changes to the food guide, regulatory changes, and trade.
- Garret Hill, Bill Huber, and I met with a researcher hired by SWF to talk about some of the issues that ranchers have with hunters, what could be done to improve the relationship and possibly land access for hunters. Talked about the many issues –Biosecurity issues, property damage, theft, animal shootings and fire risk. Some suggestions we presented were requiring written permission to access land without posting, providing land owners with signs ( hunting with written permission only), better enforcement, joint communications to hunters.
- Attended CBIC in Calgary - Meetings participated in were;
- NCO AGM – Alberta put forth a resolution:

**Whereas** the creation of an autonomous Market Development and Promotion Division is a very positive step toward separation of the check off administration and marketing functions of the Agency and **Whereas** the requirement for the Board of Directors of the Market Development and Promotion Division to be members ( directors) of the Agency undermines the autonomy of the division, reduces the separation between check off administration and marketing functions, and prevents the industry from having the most qualified people on the Board of Directors and **Whereas** we do not wish to increase the size of the Market Development and Promotion Division Board and we want to give the AGM of Forum delegates the ability to elect the most qualified people for this Board, **Be it resolved** that the Agency remove the requirement for the Board of Directors of the Market Development and Promotion Division to be members of the Agency and create a process that allows Agency stakeholders (provincial cattle associations, Canadian Meat Council, Canadian Association of Importers and Exporters Inc., retail and food services partners) to select the most qualified people available of the Board of Directors of the Market Development and Promotion Division.

- This will allow the best people for the job to be put on the marketing and promotion committee. It will also further separate national check off and marketing.
- Ontario did not send delegates to the meeting.
- Tri-Lateral Meeting with NCBA & CNOG
- Talked about NAFTA renegotiations
- TPP – the agreements will have to be changed to sign without the US. Possible suspend the portions that countries won't sign without the US and allow them to be implement if the US signs on after.
- Japan tariff increase on beef – being used as leverage against the US to press for a trade deal.
- Transport regulation changes – electronic logging
- CRSB Meeting – listened in on a portion of the meeting – things are moving forward on setting up a funding model and developing the Verified Sustainable brand.

**MOTION 2017-101: Beierbach/ Day**  
“To accept the Chair report as presented.”

**Motion Carried**

**MOTION 2017-102: Toney/Hill**  
That rural municipality maps not differentiate between deeded land and Crown land.

**Motion Carried**

**1.03 CEO Report**

- Lee presented the written report.
- We have two new directors coming on board with SCA. District 3A - Roger Meyers will be joining the board to replace Laurie Disney. District 1 – Kyle Hebert will take over Ryan Beierbach director spot. That means Ryan will take on the role of Past Chair which is currently Bill Jameson spot. Both Kyle and Roger will join the December board meeting to begin their orientation.
- Next years elections will be in district 2, 3B,5,7 & 9A. This is your first reminder to get your nomination papers in and to find potential successors whether for this coming election or somewhere down the road.
- Attended CBIC.
- NCO Agency meeting – draft changes to bylaws was discussed.
- Had a short conversation with Sangita Sharma re her BCRC application.
- TB calls to producers on the trace in list continue.

**MOTION 2017- 103: Hull/Moore**  
“To accept the CEO report as presented.”

**Motion Carried**

**9am – Ryan Thompson, Dean Sentes, Joe Jackson, Lynn Grant**

**Ryan Thompson:**

Bust since last call. Met with Dr. Kitchen, keen to learn with a lot of questions.

The trade file is busy.

CBGA rep from Quebec has stepped away. Asked Joe Jackson to take that position.

PNWER – good discussion, plenty of NAFTA focus.

News from CBIC, Global Sustainability Standard aiming to see 60% of beef sustainably produced.

**Joe Jackson:**

**PNWER Report**

CAN brand is not going away so stop bringing it up in the next few years. Looking at no re-inspection of feeders at the border. But don't want to have trucks sealed as there is a potential to need to unload enroute due to transport regulations. Lots of attention on 1999 rule. USDA said they told CFIA two years ago to just sign papers and get on with it. Talking to Mohit and Clifford it looks like it is done. USDA sent this is your proposal, get rid of the rule. Instead just sign off unless the certifying vet has some suspicion that it was older than 1999. Was not on the top 10 list until we got involved. That should help get \$5-6 per cwt for cows this fall.

APHIS rule about ship to numbers. Montana lawyer said nope. USDA said they don't control livestock. But broker said you won't get through without this. Then after the conference, broker said so. Turns out Joe was right on this one. Ties the circle, you have to have an FDA number of where from, they added a

where to number. This was Homeland Security giving FDA the right to control ag products coming into the country. So FDA into livestock (APHIS).

Good meeting. Very well set up for open discussion. Joe is ready to go next year and pull in some other producers to be there from both sides of the border. Great dialogue. Joe is amped up to go again. Right setting to talk to USDA, CFIA and state veterinarians.

**Pat Hayes:**

Assessment change would be a change so it would be a number that the provinces would know beforehand. Everyone would have to agree to change.

**Lynn Grant:**

CCA changing to per head allocation passed. So that change will proceed. It will be to build a reserve fund over five years. Moved to eliminate support for cost shared premium like crop insurance. Ontario pushed back. MB tabled. Figure CCA should eliminate policies that are piss off factors.

\*\*NPAC looking for reps. Push for someone on that.\*\*

Proposed changes to the Fisheries Act. When they moved into SK it added costs to RMs to get permission to put culverts in. Fish anywhere are under the Act. Even little minnows in dugouts. Draft up some recommendations on that?

Price reporting: Asking Stats Canada to do a feasibility study price reporting using section 13. Not getting traction. BRM and price discovery depend on this. Also trade cases.

On price reporting - it is a tough one. More and more big trades are made secretly. Feel like price they are getting is above and beyond the market. Packer does not want to do it above the market.

On Fisheries Act, are they changing the Navigation Act? That is part of the trouble the last time. If any stream runs continuously it fall under Navigation. Unsure of the drive behind this change.

Ask for better definition of navigable water. And treat commercial fishery separately from minnows in dugouts/streams/dams. Giving one law to staff to just follow is not good writing.

Also need to respond to proposed tax changes. Call to action for individuals too.

**Duane Thompson:**

Food Guide was a hot topic. Foreign trade, U.S. will come in guns blazing but hopeful to get to a good outcome. East wanted CCA to endorse government subsidized premiums. West did not support that. Ontario is now coming to the table looking like their RMIP is not getting the job done.

**Pat Hayes:**

Canada Beef is not a lobby group. That is how Food Guide ended up on Environment Committee. Did not fit in other CCA committees/best spot. CB helped Environment committee develop comments.

Great to see big SCA delegation at CBIC. But did not see directors at committee meetings. Encourage all to attend those meetings to get and give feedback to CCA reps. CCIA update on traceability. A bit of a to do. ON person is informing CFIA president that PIDs are needed for every land location. Then into a traceability meeting and was not up to speed. They expect scanning into a herd when any are bought in. But fighting that they don't have to be scanned out, or at the mart. Huge file where little pieces taken out of context leads to conversations that are partially true. Informed that Eric Aubin is back at it. He is trying to write regulations that a PID is needed any place you might load cattle. Upon further looking, a new committee with Eric, provincial people, Jill from CCA, Anne BB from CCIA, no producers. Pat has gotten the name of provincial ag people on the committee and is in process to tell provinces to tell these reps that there is enough trouble getting one PID. Joe Novak is retiring and Pat is reaching out to the two potential replacements. Hope is these provinces will rein in Eric with the aim of one PID per producer.

TB. Malignant catarrhal fever talked about, 3 cases in beef cattle now. Kills bison instantly.

Dr. Homerosky concerned about it.

**Dean Sentes:**

YCC general meeting on Tuesday of CBIC. Voted for president beforehand as exiting board does that vote. Shane Klepak was voted in. He gets in for one year. Each person sat in on CCA meetings. New reps from BC and ON and SK. Bre from MB stays on. Can stay as a third year as president. New sponsors. Solvet, New Holland. Round table with FCC and MNP around issues to getting new people in or taking over farms. Not rife with answers on that.

Arnold had an extensive discussion with Kevin France and Rick Burton about getting producers in. What was Dean's take? Start by renting on the front end to keep capital down BUT then you have nothing to equity finance. Nothing came out what could be done next. Bret and Shane were in Value Creation meetings. A motion was made about getting the next generation in.

Ryan is vice chair of VIDO. SCA does not hear much. Do we need to have input or know more about what is happening? Ryan can try to give an update a little bit. Better for them to give those updates. They are trying to be more involved with SBIC. They usually run a VIDO meeting the same time. Maybe coordinate and have a bigger meeting than just their board. Board does not jump into research unless asked about what is important. Board is more business and operations.

Where VIDO goes is a money drive piece. Good example is PED. Reactive, but industry came and said we need this and VIDO did it. Doing things like TB testing. Getting things that are OIE approved or recognized.

Fairly national organization too. They do a lot of human work too. Ryan will bring it up at the next board meeting. Extension is a challenge with some of them too, in context of being able to deliver producer level extension.

NCFA proposal for funding John Weekes. NCFA have found his contacts in and out of government and around trade are unparalleled. Focus would be NAFTA on this contract. But with TPP or other bilaterals on the horizon may provide value.

Think SCA could be a leader in this file. Is there interest in supporting a contract? Coordinate and make sure message works with CCA, CMC, CAFTA so not going differently. Would like for 1 year's time. Need \$25,000. In past was "as needed" basis. Could take part in weekly calls or other meetings or updates. Big value they see is he has informal discussions already, add representing beef industry views.

That would be for one year. Ryan is asking SCA for that amount. Better luck and efficiency by not splitting. Asking for SCA's help on reporting needs and timing as outside IDF. Kind of floating the idea. As needed. At end of year may not use it. Not paying a "retainer."

Asked Ryan for a letter. Ryan to give interim reports. A written report with spending at half year and final year.

Incremental value: John's connections get the beef voice to more people. Also instead of beef voice being drowned **out by others this gives some more heft.**

**MOTION 2017-104: Jameson-Toney**

**"That SCA provides up to \$25,000 to support NCFA contracting John Weekes on an as needed basis to advance beef industry interests in international trade negotiations."**

**Motion Carried**

Discussed keeping the limit to a dollar and not a finite time to make it easier.

**Chad Ross:**

**NCOA Report**

Proposed bylaw changes.

Heard loud and clear need transparency and separation between marketing and administration.

Chad reviewed the current situation with committees. Chair appoints people to the marketing committee. Funders make up the check off committee.

Some back and forth between packers who import and the Association of Importers and Exporters who get the "Import Levy" seat as funders.

Proposal of bylaws is to make NCO and Marketing into divisions. Finance and Governance would be under each of those divisions instead of the Agency. Chad believes positive to give the separation of finance and governance. Chad is on current finance committee and it does get a bit co-mingled, cloudy.

Agency looks after the Proclamation and following those roles. NCO board deals with service agreements and provincial things. Marketing takes care of marketing.

AB Motion. Aim is to have marketing division elected by the delegates, instead of being appointed by chair.

BCRC seats are based on net funds into BCRC. Can something like that happen at marketing or delegates?

Board discussion over the coming ideas. NCO can be with the agency. Support is for delegates electing marketing division board and keeping it open, not directed to contain certain members from the Agency board.

**1.04 Financial Report**

- **Reviewed**

**MOTION 2017-105: Martens/Hill**

**" To accept the financial report as presented."**

**Motion Carried**

Can there be a processing fee? Or a minimum payment? Cutoff? If the minimum payout is \$25 then you start paying at \$26. Then you still pay out little ones net the fee. But those asking for a big amount would have to pay the admin fee.

\*\*Explore with AgriFood Council.\*\* What do other commodities do?

**Governance Minute:**

Reviewed the goal of meetings to get through the agenda, hear information and make decisions. Leave time for other pursuits.

**Old Business:**

**NCO Increase Communications**

- Be visible at fall meetings and reaffirm following that. NCO is working up educational materials. Closer to the date makes more sense. Communications in February. Six months is too far ahead.

**Fall Meeting Content**

- Check off increase. Why. Signage at meeting. Poster that explains what it is, planned to do and why important for industry. Put along the side or at the back.
- \*\*Give a check off speaking points to directors. History of the check off. Where it's been, why it's doing. Ahead of time.\*\*

- Include watershed people.
- Introduce the specialists.
- Cargill and VBP+? Emily said rather than advertising, why not come and be in front of producers. Booths? Sponsors? Deb Wilson from BIXs too?
- Go big issues this year. CCA too.
- Directors present again this year.
- Have the policy book ready for review.
- Wendy Wilkins/Betty Althouse piece on drug access. Invite veterinarians.
- RCMP invited - crime watch starting.

### **Land Access**

- “Where a regulated hunting season occurs, such as a former Federal or SPP pasture, First Nations & Metis have an inherent right to hunt, fish, gather, access spiritual sites or conduct ceremonies.
- This is year round and can’t be denied except in emergency situations such as fire hazard
- This right was only recently identified through an opinion from Justice via Duty to Consult
- Failure to allow access can cause lease cancellation.”

This effects liability insurance too when it introduces unknowns. It was released two weeks ago. Galen Loy from Lands Branch in Battleford was the deliverer of the presentation to Dean’s pasture.

Dean’s is one of the 13 SPPs transitioning this year.

Get government in to speak to us on this.

Our policy about access may cover most of this.

Call Wally and Ashley.

Some of this came from wanting to shut down some pastures for drought. Being highlighted in transition discussion. If there is a regulated hunting season you cannot deny access 24/7 365. Can deny in emergency where extreme risk for fire.

Wally says experience to date is very respectful relationship to date with Metis and First Nations. New managers. Contact first to find out where cattle are expect that to continue to happen.

Is informed access a requirement? Failing to allow access is not the same as informing. Cannot put a constraint to inform managers or owners.

These are all discussions Wally has put forth to his lawyers.

This is a pain in the neck factor. Staff are not allowed to ask for treaty cards. Conservation Officers can ask, Wally believes. Tougher with Metis as they don’t have a card. Metis of SK have fallen on the wayside on their list.

Wally's job is getting so complicated.

Talking to his staff and FN, historically it has been a respectful relationship. In MB lessees don't control access. They don't have as many issues with that approach as you think they would.

This came from Aboriginal Law branch that Lands works with on TLE and Duty to Consult and Government Relations who is home to FN and Metis unit.

This ONLY applies to SPP and PFRA because they were open to hunting outside of hunting seasons and were classified as unoccupied Crown lands.

The PF and SPP pastures and those leases is where this applies. Private leases control access. If lease is given up or moved to an auction sale then it changes. Sell or transfer keeps its rights.

Megan Schaefer is Wally's manager most up to speed on this. **\*\*can it be on foot only?\*\*\***

### **New Business**

1. **John Weekes proposal form NCFA** – handled in external call
2. **SecureSell Ag.com and cfacmp.com**
3. **LFCE Producer Reps** – talked of governance conversations to date. Options include they pick a list form SCA puts forward, SCA puts forth a set list. Definitely cattle producers from SCA.

### **MOTION 2017-106: Toney/Jameson**

**“That SCA will provide the names that fill the livestock positions on the LFCE advisory board”**

**Motion Carried**

4. **SODCAP** – Keith Day was nominated. SCA has one year of a two year position. There are two positions on the board from agriculture.
5. **Canadian Ag Partnership** – Christina reviewed the announcement
6. **Tax Policy Changes** – Discussion on the changes and what SCA is going to do regarding these changes.
7. **Save on Foods Campaign** – discussed what they are looking for. Arnold volunteered his family, Beierbach's as well.

Went through the calendar and looked at upcoming events.

In camera

Next Meeting: September 21,2017 – Conference call – 8am

Adjourned 2:41pm

MOTION 2017-107 Beierbach

“To adjourn.”

A handwritten signature in black ink that reads "Ryan Beierbach". The signature is written in a cursive style and is positioned to the right of a vertical line that extends from the "To adjourn." text down to a horizontal line.

Board Chair – Ryan Beierbach

\_\_\_\_ Leann Clifford \_\_\_\_\_

Recording Secretary – Leann Clifford

\_\_\_\_\_ Date approved