

**Saskatchewan Cattlemen’s Association
Board Meeting
Tuesday August 23, 2016
Conference Call**

Attendance:

Ryan Beierbach, Chair (Director, District 1)
Paula Larson (Director, District 7)
Arnold Balicki (Director, District 9A)
Lloyd Thompson (Director, SSGA)
Harold Martens (Director, SSGA)
Garret Hill (Director, District 6)
Michael Spratt (Director, District 8)
Laurie Disney (Director, District 3A)
Larry Grant (Director, District 3B)
Brad Welter (Director, SCFA)
Chad Ross (SCFA)
Bill Jameson, Past Chair (Director, SCFA)

SCA Staff:

Ryder Lee (CEO)
Scott Sakatch – (Communications)
Leann Clifford – (Executive Administrator)
Marianne Possberg – (Production)
Christina Patterson – (Policy)

Regrets:

Levi Hull (Director, District 5)
Dean Moore (Director, District 9B)
Rick Toney (Director, District 4)
Philip Lynn (Director, District 2)

Ryan Beierbach called the meeting to order at 8:05am

1.00 Approval of Agenda

MOTION 2016-113: Larson/Welter

“To accept the agenda as presented”

Motion Carried

1.01 Review of Minutes*

July 26 2016

Lee reviewed the minutes.

MOTION 2016-114: Martens/Hill

“To accept the July 26, 2016 minutes as presented.”

Motion Carried

1.02 Chair Report

- Beierbach read his report,
- Meeting with BCRC regarding the next CBIC 2017 conference – decided Calgary for another year.
- BCRC meeting – budget was approved, priorities for next beef science cluster discussed.
- Tri lateral lunch meeting with John Maswohl, NCBA – Tracy Brunner, CNOG, CCA
- Top priority is to get TPP ratified.
- Very concerned about Brazilian beef being allowed into the US.
- A coming requirement for electronic log books in the US is a concern. This may limit cattle going to the US.
- CRCB meeting – looking at different chain of custody models – probably a combination of mass balance, segregation and identity preservation
- Sustainability assessment is done and approved – hard time measuring biodiversity.
- Market updates – Brian Perrialt & Randy Blach
- 600lb calves at \$2 this fall (Brian)
- Lots of pork, chicken coming in NA – 4 new pork plants coming in the next year
- This will put pressure on protein prices
- US calves at 550 lbs - \$1.4/\$1.70 for the next few years
- Expect US cowherd to quit growing in the next 12-18 months, the beef supply will continue to increase for about 2 years after that.
- CBIC Conference
- Excellent presentations
- A good chance for producers to sit in on CCA meetings, BCRC, ect and see how things work and where the check off dollars are being used.

MOTION 2016-115: Beierbach/Grant

“To accept the Chair report as presented.”

Motion Carried

1.03 CEO Report

- Lee presented the written report.
- CBI – leaders from across the country came together. It was a success.
- CB meeting
- The resolution we put forward was tabled. There were concerns and uncertainty with the fallout and thinly veiled threats from the processors. There is work to be done but conversation and preparation is needed first.
- VBP+ - the business plan has been developed with more focus on using national check off funding.
- Work being done on grandfathering in those who are audited and on the cycle/ Cargill is only asking for self assessment right now.
- There is still concern that the NCFA FLAT program is not willing to merge with VBP+. There needs to be discussion on whether it should merge/work in concert with VBP+ and other programs that show producers sustainability steps.
- The National Beef Strategy Planning Group is looking for input from all provinces by October 15th regarding support or not of VBP+ and Issues Management.
- Check off Increase
- The Maritime province’s increase their check off January 1, Quebec not changing, ABP is on pace for April 1 unless something come up.

- When does the board want to move forward? Discussion.

MOTION 2016-116: Jameson/ Hill

“That Saskatchewan increase the Canadian Beef Cattle Check off from \$1 to \$2.50 on April 1 as long as Alberta is moving forward at that time.”

Motion Carried

- Predator Losses
- BC now uses April 1 WLPIP value for a calf setting which establishes the entire year.
- Fed signed up as saying they were using a program they are confident in. The level was \$1200/calf last year. October 15 delivery because that is the date coming off range. They don't use the top WLPIP offers, but the mid range available. This has helped bring some more understanding of what WLPIP offers and better utilization of their predator compensation program.
- Livestock & Forage Centre of Excellence
- Our application through Western Diversification for 4.7 million has been sent up for review/approval by the Minister.
- They have money coming from Agriculture and Agri-Food Canada.
- Conversation with the University about land and SCA partnering that way with the project. They wanted some assurance that we would look for a long term lease set up. Lee assured them that would be the case. Waiting to hear back.
- Looking ahead
- Fall Meetings, Ottawa BBQ. Dedicated day to strategic planning, A governance session in Feb for the new board is in the works.
- Fall Meetings Ideas
- What/ Who would you like to see at the fall district meetings?
- Uptake of the previous meeting poor – how do we get the people out?
- Marketing update is never bad
- How about the local forage/livestock specialist for 10/15mins?
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MOTION 2016 – 117: Disney/Spratt

“To accept the CEO report as presented.”

Motion Carried

1.05 Audit and Finance

- Lee presented the Audit and Finance Committee report.

MOTION 2016-118 Jameson/ Larson

“To accept the Financial Report as presented.”

Motion Carried

9am – Tim Oleksyn, Shane Klepak, Duane Thompson sent regrets

Reg Schellenberg:

- CCA Animal health and care meeting had pretty good attendance. Larry Delver sits on PNWER and gave report.
- Issue of CAN brand or tattoo was again discussed. It is part of the final BSE rule and individual state requirements. Export certification paperwork was also discussed
- Request for someone from CCA to join that committee, they wanted someone with export experience, that will be Howard Bekkering.
- There was a resolution that CCA further support with funding and keep going.
- McDonald's ad with school children at Harvie ranch was also shown.
- Traceability – Cargill guest speaker, Scott Entz. Gave a scenario of Cargill receiving a shipment with an untagged dead, by current CFIA regulations Cargill has to tag that stock with their own tag. Then if it was tested and was positive for something then Cargill would be quarantined and shut down altogether. That requirement needs to be changed.
- CCIA board meeting is during the traceability summit.
- Mark Elford made a presentation regarding removed tags. CFIA is not too eager to engage on the process any more.
- Communications between CFIA & CCIA is not working well
- CFIA letter to CCIA says they cannot prove tag cut out.

Pat Hayes:

- CFIA is trying to do an end around by meeting with Cherie Copithorne- Barnes and asking her a bunch of questions on traceability. She reached out to Pat and was able to carry the CIP issue forward.
- Cherie also owned land in Paraguay when FMD hit and they handled it with manifests and brand inspection so that system can work in trace back.
- CFIA has also reached out directly to David Haywood-Farmer.
- CCA does not have a problem with Canada Beef.
- AT CCA, Ontario not getting their way at Canada Beef and going out of line in a committee meeting is not a CCA perspective, it is an Ontario perspective.

Reg Schellenberg:

- Invite 1-2 delegates to attend the symposium, Nov 2&3. Should Harold as Chair of LSS be there ? Absolutely.

Ryan Thompson:

- Presented at Minister McCallum's roundtable on immigration.
- All of Ag has been pounding this.
- Looks like some changes are coming to address the needs in processing plants and maybe in other areas.
- Meeting with Bruce Archibald – AMPs on rustling!

Harold Martens:

- Going to have an LSS strategy meeting towards the end of September, he will raise the traceability aspect.
- Does SCA want Harold to get the process going in regards to LSS having the authority to do this kind of thing? If so, we need to indicate to the Minister to give LSS that mandate. Today it is not.
- Need to change their authority to go after some of these items. "They do not have the authority to report misses on traceability regulation."

- Even in cases where SPCA is involved, LSS does not have the authority to mandate those cattle be sold. **LSS only has the authority to identify. No authority to deal with tags.**
- FLAT tool work with VBP+? Ultimate goal is to make sure programs fit with each other. Ryan's opinion is VBP+ exists and can reference the FLAT tool. Everyone has to get there.
- Packer's main requirement is third party audits, talks are ongoing. "There was a meeting and as far as he knows will be another one to be sure these programs work together."

Chad Ross:

- Canada Beef
- Laurent spoke to the level of work it takes to change a proclamation. Industry (packer) people were somewhat upset over the resolution.
- Reports from Rob Meijer, Melinda German, BCRC, Ontario justify claw back.
- Resolutions – SK's resolution was made. Lots of good discussion, it was tabled. Need more communication and some talks on how to do it properly. It was brought forth the challenges that need to be dealt with which was positive.
- Ontario brought 3 resolutions that were defeated.
- Dennis Laycraft presented on Issues Management and NCO funding.
- Centre of Excellence presentation to CBIC was great,
- Grant Zalinko suggested we try hard to get Marty and Abe to SBIC.
- New chair is Linda from BC and vice chair is Heinz from MB .
- Mike Kennedy did a good job of explaining why we import beef for demand reasons.

Reg Schellenberg and Ryan Thompson signed off

- The resolution put forward would solve the conflict but we have to be careful about getting adversarial with packers. Also they have valuable input so it is good to have them around the table for all of the discussions

MOTION 2016 – 119: Ross/ Disney

" To accept the Canada Beef Report as presented."

Motion Carried

2.0 Old Business

Marketing Booklet –Scott

- feedlots that would really benefit are those that start and send to ON or assemble and export for US buyers.
- Pretty tight time of year to be doing.
- Opportunity for board to provide feedback.

RCMP/CFIA Update – Ryder

- Awareness of what has taken place
- LSS does not engage CFIA at all.
- Need to have push from SCA, SSGA, or SCFA to get Minister of Ag and Justice to allow this.
- If we had a dedicated individual looking into this one would see more reporting, anything less would be putting a band aid on a big sore, a quick fix is not going to fix this problem

MOTION 2016 – 120: Hill/Balicki

‘ That SCA request Livestock Services of Saskatchewan investigate what it would take to have authority to report cattle missing and suspected theft events to CCIA, CFIA, The Department of Justice and the RCMP. Further that LSS report summaries of these events to SCA monthly.’

Motion Carried

- Hiring an RCMP officer was discussed. We have a resolution from 2016

MOTION 2016-121: Jameson/ Ross

“ That SCA ask LSS to explain what changes are needed to have LSS in Saskatchewan have the same powers as LIS in Alberta.”

Motion Carried

- Clear they have more power than LSS
- LSS has a new office. They were shut down for a week. Computers moved over too, all things are up and running with few glitches.

3.0 Committee Reports

a) Communications:

- Scott presented the communications report as written.
- Suspended the radio ads in August so there is more ads in October announcing the fall district meetings.
- Social media and twitter had pick up in followers.
- 360 video will be consumer detailed – Garret’s ranch for the location
- Harold going to Maple Creek high school career fair.
- Work with Farm and Food Care.

MOTION 2016-122: Disney/Balicki

“To accept the communications report as presented.”

Motion Carried

4.0 New Business

Sask Ag Hall of Fame

- PAMI and Murray McGillivray approached SCA for support for their nomination for the Saskatchewan AG Hall of Fame.

MOTION 2016-123: Spratt/Ross

“That SCA support PAMI’s nominee to the Saskatchewan Ag Hall of Fame.”

Motion Carried

Regs Reviews

- No changes suggested. Take that forward to AgriFood Council for information.

VBP+ & Issues Management

- no issues as presented so support is there

Greenhouse Gases & Ministry of Environment

- Marianne gave an update of ongoing meetings with the Ministry. Andy Jansen has been leading up the meetings, he is not a huge anthropogenic global warming believer. His view is taking useful information to the federal government and to be sure we can meet agricultural growth goals of the province.
- Part of policy should be educating consumers about benefits of cattle on environment.

Legacy Project

- Regarding outside of family succession.
- There are GF2 dollars that helped bring in a business consultant to help with the transfer and work as a middle man in the conversations.
- May be a little too late
- Variety of aspects: Need to have parents willing to transition too, could be difficult. We need communication on this project.
- Tax implications will be a big part of success or failure.

4.0 Letters

- Mo Jessa was at CBIC, was definitely looking at patching up with industry.
- Tim Hortons is going to survey and do what consumers want.
- Educate the consumer for success.

Calendar of Events

- CCA Ottawa BBQ – Ryan plans to go
- Plan a fall fly in day
- GRSB – Harold is registered
- Need a producer to attend as well
- **September meeting – short call – Moved to Wednesday Sept 21**

In Camera

Meeting adjourned 12:40pm

MOTION 2016-124: Beierbach/Larson

“To adjourn.”

Motion Carried



Board Chair – Ryan Beierbach

Recording Secretary – Leann Clifford

Date approved