

**Saskatchewan Cattlemen's Association
Board Meeting
Thursday April 19, 2018
Conference Call – 8am**

Kyle Hebert (Director 1)
Joe Jackson (Director 2)
Roger Meyers (Director 3A)
Keith Day (Director, District 3B)
Rick Toney – Chair (Director, District 4)
Levi Hull (Director, District 5)
Paula Larson (Director, District 7)
Michael Spratt (Director, District 8)
Arnold Balicki (Director, District 9A)
Dean Moore (Director, District 9B)
Ryan Beierbach, Past Chair

SCA Staff:

Ryder Lee (CEO)
Leann Clifford – (Executive Administrator)
Marianne Possberg – (Production)
Christina Patterson – (Policy)
Tom Jordens – (Communications)

Regrets:

Garret Hill (Director, District 6)
Chad Ross (Director, SCFA)
Brad Welter (Director, SCFA)
Kelcy Elford (Director, SSGA)
Harold Martens (Director, SSGA)

Joe Jackson – Vice Chair called the meeting to order at 8:09am

Chair joined and reviewed the agenda.

Discussion:

When looking to vets to find certification for EU. Saskatchewan vets are certified but not “approved”.

CFIA would not reply on these things as they say it is confidential.

Vet has to take a two - day training course in June. Working with SVMA to publicize these names.

1.00 Approval of Agenda

MOTION 2018-045: Larson/Moore

“To accept the agenda as amended”

Motion Carried

1.01 Review of Minutes*

March 15, 2018

Lee reviewed the minutes.

MOTION 2018-046: Hebert / Spratt

“To accept the March 15,2018 minutes.”

Motion Carried

1.02 Chair Report

- Toney read his report.
- Attended CCA AGM
- Discussed CFIA hinting that the Industry Government Advisory Committee on traceability may be brought together when traceability regulations are published in Gazette 1.
- National Environment Farm plan – looking at how we harmonize standards and match with VBP+ -CCA would like to see one plan and one audit.
- IGAC may be no more – they have a Regulatory implementation committee now, that is more powerful. Jill Harvie is the only person there for the cattle industry.
- Dr. Tanieviki, USDA & Dr. Mohit Baxie CFIA talked about import/export. They want to have an E manifest in place by the end of this year.

MOTION 2018-047: Toney/ Jackson

“To accept the Chair report as presented.”

Motion Carried

1.03 CEO Report

- Lee presented the written report.
- SCA is on solid ground. The staff are hitting milestones and working together to grow and strengthen their understanding and contribution to SCA’s mission.
- Have been reaching out to purebred sellers regarding the checkoff process.
- Attended the CCA meetings in Ottawa.
- The LFCE steering committee handed off governance of the Centre to a new Strategic Advisory Board that includes Brad Wildeman, Tim Oleksyn, Tamara Carter, Neil Block and Duane Thompson representing producers. Andrea Brocklebank is the national representative on that board.
- Visited two classrooms for Canadian Agriculture Literacy Month.
- Attended CCIA AGM. That day SCA’s request for membership was denied by the CCIA board. Waiting for formal response to bring to the board for discussion.
- CRSB semi annual in Regina. The group continues to grow and to work towards a framework that the value chain can use if they want to bring a “sustainable beef” brand to market.

MOTION 2018-048: Hull/ Larson

“To accept the CEO report as presented.”

Motion Carried

1.04 Financial Report

- Reviewed

MOTION 2018-049: Hill/ Spratt

“To accept the financial report as presented.”

Motion Carried

1.05 Governance Minute

- Preparation: Reports and minutes circulated prior to meetings are expected to be read ahead of time to make the best use of meeting time. Any motions that can be foreseen are best circulated ahead of time to help people consider them. Any questions that may take further research should be raised ahead of time when the agenda is circulated so staff and other board members can prepare rather than needing to respond on the spot in a meeting.
- Reviewed

Old Business

Income Deferrals

- Christina spoke to Shea Ferster. He will come to the June board meeting. There are some ways that you can defer income now. Not a lot to gain from this right now from his viewpoint

Fed cattle Reporting through Stats Canada

- Ryder gave some background on this issue.
- USDA mandatory price reporting gives granular detail 116 head traded 111 to 111.50 and they traded all the way up to 125 and they have a head count for each jump in .50 cents. That would be desirable.
- Some producers that say they want this is because they sell on a formula based on a live price and they want the higher prices reported so those prices that aren't reported as outliers are included and improved the reported price they use on their grids.
- If you go and have packers make their report it does not set up a friendly, open business environment and those outlier high trades will go away.
- Is Canfax doing enough to get reporting?
- Change how the program works and what it is based upon. If there is no live price, then move to a different basis.
- When they have blackout weeks and cannot do a price, then let's look at how the US price moved that week, the Canadian market would have moved that much divided by the exchange rate.
- Feedback should include:
 - SCA does not see moving to government compelling information from packers as the best way forward. If programs need information that is deeper than the cash market then making those adaptations would be the better activity to pursue. When you look at the US market and the week before basis, you can assemble a good guide of what the market was for the week when Canadian data is thin. SCA recommends a more

transparent WLPPI settlement calculation with a producer advisory group that can help address data challenges.

- SCA is not against price reporting. It should and can be done by more feeders. That comes from cooperation of cattle producers. Asking government to replace that cooperation is not a supported avenue at this time.
- Discussed the above. Ryder to write this letter and send back.

New Business

A. Do More Agriculture Foundation

MOTION 2018-050: Spratt/ Hull

“That SCA support Do More Agriculture in the amount of \$15,000 for 2018.”

Motion Carried

B. National Check Off Allocations

- Reviewed the different provincial allocations. Ontario sentiments that their board feels Canada Beef does not do enough to promote ON beef in ON.

C. CCA AGM

- Discussed already and will be part of the external call

D. BRM Review Input for Consultation

- AgriInvest is the fairest
- AgriStability - Unpredictability has driven so many out.
- Treatment of grown or bought feed just doesn't make sense. Custom graze or custom fed being treated differently has costs going into feed or cattle so they should be able to adjust for these things.
- Same goes with value of breeding herd, but productive land values do not change reference margins.
- Lot of livestock producers still turned off from inventory value change from post BSE years.
- AgriStability needs to be revamped.
- WLPPI is more valuable than AgriInvest. You know what you are going to get by what you bought.

E. Beefcareers.ca

- Involve other agencies. Training, Government. How about a scholarship attached to it with that name, the beefcareers.ca scholarship from the Saskatchewan Cattlemen's Association?
- WorkHorse hub is also approaching SCA to partner in their mission to find good workers for the agriculture industry. Invite them to the next meeting.

MOTION 2018-051: Balicki / Jackson

“That SCA take on the beefcareers.ca website for one year.”

Motion Carried

F. First Nations Project

- Christina talked about the potential project. Cowesses is a success story.

MOTION 2018-052: Beierbach / Day

“That SCA pursue project funding for an inventory taking and capacity building project for cattle production on First Nations lands.

Motion Carried

- Discussion: SCA promote a project not open to others? Nope. Aim is to make better use of marginal lands and grass instead of it becoming not very good farm land. Value of fencing and running cattle.

G. Landowner Access Survey

- Gave the background. Handle it directly and send out with a cover letter to cover privacy issues.
- SCA gets to see the compiled data regardless.

MOTION 2018-053: Beierbach / Hebert

“That SCA distribute the landowner research survey as long as SCA can provide a cover letter encouraging producers to fill it out and send back and that SCA get the compiled results regardless of the use of the data.”

Motion Carried

H. VBP+ Call

- Working to come up with a draft budget proposal.
- First from government was backing funding up from \$240,000 down to \$55,000, settled out at a maximum \$125,000. So they have been working with that as the base and trying to address the shortfall.
- Coy drafted a proposal that was not accepted by the board. It depended on several maybes. They revamped things. Charging producers \$100 for meetings, brought down to \$50.00. Sponsor cost moved from \$200 to \$250. Ministry is going to administer producer direct funding that can reach up to \$15,000.
- Looking at other provinces, AB and SK are the only two that have a standalone delivery agent from their cattle organization. Cattle organization is responsible for the shortfall. That has started to happen with SCA in the last couple of years. Government is saying their coverage of all VBP+ costs is at an end.
- They have revamped the budget that includes a request from SCA to fund it for \$90,000. AB and other provinces are up to 30-40% of funding of the program.
- Have Cargill or McDonald’s or other users of the program funding it? This is a producer driven program.
- What is the victory? Is it the value chain? That is part, the others is addressing public trust around food safety and the other pillars.

MOTION 2018-054: Balicki/

“That SCA fund VBP+ for \$90,000 for 2018-19.”

No Secunder – Application will go onto the IDF process.

VBP+ was going to talk to Tyson about their commitment to BQA beef. How was the conversation gone? It is scheduled for the end of the month.

External Call

Pat Hayes, Reg Schellenberg, Dean Sentes, Chad Ross

Pat Hayes – CCIA

At CCIA meeting Chris Levac from Ag Canada explained the process of getting things into legislation and actual regulations. He reaffirmed that once things go into Treasury Board there is no change. Reinforced the need to come up with costs as industry to show this. Work with Ag Canada to realize those costs and decide what they will fund over the long term. They use the simple out which is Framework five- year funding (e.g. CAP). Pat has pushed that it should not be the avenue for something permanent like traceability.

Chad Ross – CB

In Calgary for National Check Off Agency meetings. Some things still cooking so confidential. Dealing with the resolution that came forward to separate marketing and having an elected body overseeing that. He cannot say where it will go but some people will be elected from the floor of the AGM to that marketing committee.

April 1 has the financials separated between Agency and Marketing

July 13 is the deadline for sending in delegates that represent SCA at the AGM. 8 delegates is still the allocation plus Chad who is not included.

That is also the deadline for nominations to that marketing board.

You cannot elect someone on the Agency board onto that marketing board.

We have the allocations in our package. Alberta has changed their allocation substantially. It was 80% to marketing now down to 50%. Research went from 20% to 44% and 6% for issues management. This is part of AB sending a message about separating the marketing from the running of the agency. It is having some effects on the employees. They are rattled about this. This happened immediately and will be in place for two years.

Chad has been talking to people in ON to see if they can get the increase moved forward there. Some broken promises in Ontario are well founded when discussing the NCO increase. Chad is working to assure them that success of ON Cornfed is important at Canada Beef.

Dean Sentes – YCC

Attended the CCA AGM in Ottawa and a lobby day happened the day before. That was Heather Hargrave and Andrea Haywood- Farmer along with Bob Lowe.

The annual general meeting is at CBIC.

Reg Schellenberg – CCIA

CCIA steering Committee – Rick Wright, Rob Bergevin, Mark Elford, Reg Schellenberg, Mark Lowery, Pat Hayes.

Presented to Executive Director of Policy and Regulatory Affairs Dawn Lumley of CFIA. Shone light on the shortcomings. She acknowledges that PID has to be in place before regulations, and she acknowledged that proposed group movement as in the CIP is how draft regulations look. Manifests where they exist will work. Great to hear someone high up in CFIA saying that group movement will be how the regulations look.

AB saying to producers that they need to scan in and out is off base.

Second thing recently was CCIA members meeting and AGM. The vote to allow Livestock Marketers to allow their choice to keep coming was defeated by one ballot. The way this has shaken out, CCIA has lots of members that are not cattle production based, yet it is regulations that impact cattle producers and

not all those other members. LMAC was asking for an extension because of the timing in the regulatory process.

Had people attending for the first time voting on limited information and they had no risk in the vote.

The whole financial status of CCIA is based on the money spent by cattle producers.

Epidemiological report is a cost benefit piece driven by Mark Lowerson, and they are admitting that PID is the cornerstone. Without that, there is no traceability. Pat and Reg are frustrated that our own producers are digging heels in. Do producers want to lead or be drug?

Letters

Reviewed those in the package.

Pat Hayes – when they were in Ottawa they mentioned that transport regulations were the most commented on, ever.

Calendar

Reviewed.

Deer populations in feed stacks are a growing issue. Crop insurance does some payouts but until the populations is so outstanding they don't do much. You have to determine what the number is. Kind of a grey area for producers. Also have a wildlife specialist that does not consider producer feed.

Want increased hunt amounts in highly populated areas. Saskatchewan Environment. SCA is working on being named to the Ministry advisory committee.

Rick will pass a phone number along to Levi regarding a Ministry of Environment contact that deals with these things.

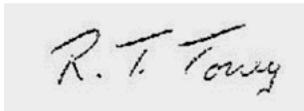
Next Meeting May 17, 2018 – Travelodge, Regina

In Camera

Adjourned 10:53

MOTION 2018-055: Toney

“To adjourn.”



Board Chair – Rick Toney

Leann Clifford
Recording Secretary – Leann Clifford

_____ Date approved