

Saskatchewan Cattlemen's Association

Board Meeting - Research Wednesday February 14, 2019 Travelodge, Saskatoon 8am

Rick Toney, Chair (District 4)
Kyle Hebert (District 1)
Roger Meyers (District 3A)
Keith Day (Director 3B)
Paula Larson (District 7)
Michael Spratt (District 8)
Arnold Balicki (District 9A)
Dean Moore (District 9B)
Brad Welter (Director, SCFA)
Harold Martens (Director, SSGA)
Chad Ross (Director, SCFA)
Ryan Beierbach, Past Chair
Kelcy Elford (Director, SSGA)

SCA Staff:

Ryder Lee (CEO)
Leann Clifford (Executive Administrator)
Marianne Possberg (Production)
Tom Jordens (Communications)

Regrets:

Scott Greiner (District 2)
Levi Hull (District 5)
Christina Patterson (Policy)

Arnold Balicki called the meeting to order at 8:06 am.

1.0 Approval of Agenda

MOTION 2019-017: Spratt / Moore

"To accept the Agenda as presented."

Motion Carried

1.01 Review of Minutes

January 16, 2019 – Research Meeting

January 18, 2019 – Re-Organization Meeting

MOTION 2019-018: Hebert / Day

"To accept the January 16 and January 18, 2019 minutes as presented."

Motion Carried

1.02 Chair Report

- NCBA meetings were valuable. Trilateral meetings were a little less positive than in London.
- U.S. leader talked about being right behind Trump, even including tariffs. Mexico was also a little backed off the positive side.
- Rural/Urban split is a very common issue in the states we met with. Capital cities very heavily influenced by non-rural voices.
- Antimicrobial use sounds very similar.
- Traceability is a continuing topic of pursuing “new” systems. Pretty much same common ground. Right down to predators.
- Worth going and should continue with those state meetings. Invited them up to PNWER and other meetings.

MOTION 2019-019: Toney / Day

“To accept the Chair Report as presented.”

Motion Carried

1.03 CEO Report

- Restructuring of the committees have allowed a better of alignment with the strategic plan. This finishes a process that has seen an alignment of staff, committees and the plan of the association.
- Looking at extension and communication of research.
- NCBA was another good round of interacting with state cattle groups. Canadian feeder buyers are noticed in the northwest which is positive.
- The packing plants in Montana is not going anywhere under the current China uncertainty.
- There is a lot of support for a wall and most things President Trump does aside from using tariffs as a tool. They like what he says he is doing which is “fix trade balances and putting America first again.”
- With COOL coming up in Montana Senate, Ryder is looking at contacts from this meeting to gain some information. The focus on exports and their importance at the NCBA meetings has me confident that the group that is there realizes the value of trade, and Secretary Purdue does also rank trade as the top three issues for cattle producers with trade a close fourth.
- Respect in the workplace course.
- Work other events around our events will hopefully improve coordination and put assets to better use.
- Enhancing livestock BMP pilot project briefly discussed the day previous. Details are light yet but it is concerning.
- The scientific backing for the ILO thresholds need exploring with urgency.
- Push back ion the grain farming side. What is the activity planned for grain farming and the riparian area?
- Also at the top of SARM’s list.

MOTION 2019-020: Larson / Ross

“To accept the CEO report as presented.”

Motion Carried

1.04 Financial Report

MOTION 2019-21: Welter / Moore

“ To accept the Financial Report as presented.”

Motion Carried

1.05 Governance and Orders

MOTION 2019-22: Ross / Welter

“to approve the Orders as they stand.”

Motion Carried

Old Business

District 6 Representation

MOTION 2019-23: Beierbach / Ross

“That SCA appoint Brent Griffin to fill the District 6 director position with the term ending on the usual schedule.”

Motion Carried

New Business

Membership to CRSB

MOTION 2019-024: Beierbach / Moore

“That SCA renew membership in the Canadian Roundtable for Sustainable Beef.”

Motion Carried

Farm & Food Care

MOTION 2019-025: Welter / Martens

“That SCA renew principle membership with Farm & Food Care.”

Motion Carried

Ag in the Classroom

MOTION 2019-026: Spratt / Moore

“That SCA renew membership in Ag in the Classroom at the “Superhero” \$50,000 level.”

Motion Carried

- Is there a way to reach out to the Ministry of Education about how agriculture is presented in classrooms? Debunking “Food Inc.” and others and maybe an advisory gets sent around?
- And what does or does not meet up with curriculum.
- Explore a video that could be used in juxtaposition.
- Could use a presentation from Ag in the Classroom periodically to show what they are delivering for the funding. It is asked of others, don’t see hoe they are different.
- Farm and Food care too similar.
- “Before the Plate” available on you tube
- Food evolution is also a positive modern ag piece.

Committee Review

No objections to the reorganization as presented.

Research Review

Talked about extension work and its value.

Are there holes to fill in research?

The Ministry has just announced the desire to launch a “strategic livestock research initiative” of 42.5 million. September deadline for multidisciplinary research.

Communications Strategies Review

Looked at current communications. Strategy is about 3 years old and due for renewal.
Discussed beef strong messaging and a dynamic presence at consumer shows.
Restaurants look for content to put on their tv's and it helps them move product.
Good support to fully develop ideas. Cookbook is positive too.
High schools and how to cook.

Dean Doug Freeman

Regional College funded in a five year agreement by the provinces. If it is not negotiated again then it gets an automatic three year extension. Now in the three year window triggered by AB saying they are out. No negotiating among three provinces instead of four. Those provinces split the operating budget of the college.

It is a shared operation divided up of the regional college. It has just been divided using the seats allocated method. Looking at several methods – international students (mainly Americans), territory and indigenous engagement, different programs, and working with SK, BC and MB on the next reality. Both SK and MB are tight in provincial budgets.

Believes the SK government would be happy to hear a 25% cut in funding and keep going, but that won't work.

Practicing vets in MB from WCVM are in every area. Food, mixed, small, government.

WCVM works with the ADMs of each province that have money in. Elected officials prioritize how the money is spent. That is the signal to engage at the elected level. In December, Minister of Advance Ed toured the college looking at what the deliverables are. There are seven – referrals, disease investigation, training specialists, research, graduate training, extension, continuing education etc. are all spelled out.

WCVM did an economic impact study. The value to SK is a return of 95 cents of tax revenue related right to each \$1 spent at the college.

SVMA President started writing letters too, and asked members to reach out to MLAs. That message is being heard.

In SK, the College is in a quiet phase of waiting to see how this clear message will return results. Rob Norris who was Min of Adv Ed is now at the U of S and providing good advice.

In MB and BC had to go the elected official route. BCVMA have gone to Min of AG and requested that BC pick up all of AB's 20 spots. Have the population and applicant pool to do that. Doing a study in BC of workforce to back that up.

50 jobs being advertised in SK for a graduation pool of 20 (SK seats).

Mixed practice is over half of the graduate destination. Lots quit in 3 years and part of that is money, but some mention lack of mentoring.

WCVM developed a Mentee training program to help new vets succeed.

Looking at developing a certificate program in food animal practice. Some come that want to move to a specific animal area. Hoping to get into rural practices and keep them and programming accordingly.

SCA/SVMA preceptorship is a great undertaking.

Is there a space for industry to provide scholarships that require practice in rural SK?

NC created a loan repayment program of up to \$80K split over four years for every year worked in "underserved areas".

Academis is directly correlated to first two years' performance, and interview score is similarly coordinated to fourth year clinic performance. So feel they have a good mix. U of Minnesota has a "VetFast" program. The certificate program WCVM is working on will check some of those boxes. Work on industry in the summer.

In summary: The message has been heard by government. Can incorporate into the “what’s important” part of messaging to government, but not an urgent call to arms. WCVM also houses Prairie Diagnostic Services and co-owns with Min of AG. LFCE is being fundraised and operating budgeted.

Adjourn 6:30pm
MOTION 2019-010: Toney
“To adjourn.”

Motion Carried

Board Chair – Rick Toney

Leann Clifford
Recording Secretary – Leann Clifford

March 14/19
_____ Date approved