



## **2017-140: Western Canadian Cow-Calf Survey II: Understanding Practices and Profitability**

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**Funding: \$5,750**

**Benchmarking, or comparing your farm to another similar farm, has been shown to improve performance. A survey to gather common practices hopes to inform not only extension staff so that they can direct their efforts, but also help the SCA direct their funding and your levy appropriately.**