

Saskatchewan Cattlemen’s Association
Board Meeting
Tuesday, May 3, 2022
Saskatoon Inn – Saskatoon
8am

Arnold Balicki Chair (Director 9A)
Rick Toney (Past Chair) – call in
Kyle Hebert (Director 1)
Leigh Rosengren (Director 2)
Keith Day (Director 3B)
Randy Stokke (Director 4)
Levi Hull (Director 5)
Shelby Corey (Director 6)
Joleen Shea (Director 7)
Dean Moore (Director 9B)
Chad Ross (Director, SCFA)
Garret Poletz (Director, SCFA)
Garner Deobald (Director, SSGA)
Kelly Williamson (Director, SSGA) - call in

Guests

Leon Leuke
Reg Schellenberg
Lynn Grant
Ryan Beierbach

SCA Staff:

Ryder Lee (CEO)
Leann Clifford (Administrator)- call in
Glenn LaPointe (Communications)
Christina Betker (Policy)
Marianne Possberg (Production)

Regrets:

Roger Meyers (Director 3A)

Leon Leuke joined the meeting as a guest and potential representative for District 8. Introductions were made.

Arnold Balicki called the meeting to order at 8:22 am

1.0 Approval of Agenda

MOTION 2022-033: Shea / Day

“To accept the agenda as amended”

Motion Carried

1.01 Review of Minutes
March 10, 2022, Minutes

MOTION 2022-034: Deobald / Hull

“To accept the March 10, 2022, minutes as presented.”

Motion Carried

Discussion on further drought responses from the government.

1.02 Chair Report

- AITC AGM was held, Arnold has termed out and is not on that board. Glenn LaPointe is now SCA’s representative.
- Some concerns about CCA’s AGM. Provincial Chairs and Vice Chairs were not allowed into Minister Bibeau meeting and need to correct that for the future.

MOTION 2022-35 Balicki /Toney

‘To accept the Chair Report as presented.’

Motion Carried

Discussion

- Mention that a joint letter is coming on transfer of care documents to give some leeway for short hauls. Working with the Livestock Markets Association of Canada on that. There is now an extra four hours of flexibility on transport in uncontrollable situations such as weather. The weather outcomes need to be positive still.
- In that Minister Bibeau meeting pushed hard on national livestock price insurance program with shred premiums. ON does not want to join on that one but says they will not push back on it.
- If anyone mentions countervail on this, do not take that. The programming available on this side of the border is much less subsidized than in the U.S. Officers have committed that they will tolerate that objection going forward.
- Front of Pack labelling is also being pushed back hard. Meetings happening today. Good relations with Bibeau but the rest of the caucus does not seem to prioritize agriculture.

1.03 CEO Report

- Bree Kelln has been named as the Integrated Forage Management and Utilization Chair at the University of Saskatchewan.
- Have met with Ministers and the Chief Vet regarding veterinary shortages, met with irrigation proponents and held SCA’s MLA reception.
- CRSB and CCA had their meetings along with MP reception in Ottawa.
- Did a few CALM presentations in classrooms
- Hosted the chair of the Federal Ag committee as they came through Saskatchewan on a farm tour.
- Kyle / myself met with a few startups at the Conexus Cultivator.
- Agribition lost their CEO
- Received the final Species at Risk.
- The grazing mentorship program continues its development.
- Created several partnerships through Nature’s High Performance Protein program. _ Western Canadian Ringette Championships in Regina this psat April. We are working to ensure our sponsorship dollars help build profile for beef as an excellent, natural protein source with athletes and teams.

MOTION 2022-036: Toney / Rosengren

“To accept the CEO report as presented.”

Motion Carried

1.04 Financial Report

- Reviewed the balance sheet and profit/loss. Extra cost of meeting in person but some are being added for the better sound and technology.
- Check off revenues are about 10% ahead of prior years. It appears that speed fluctuates every year.

MOTION 2022-037: Moore / Poletz

“To accept the Financial Report as presented.”

Motion Carried

1.05 Governance

Board renewal is a primary job of every board member. Elections for 2023 are due in districts 2, 3B, 5, 7, 9A. The search for candidates if incumbents are not interested should include skills the board can use as well as representation for types of production or other considerations that build a robust board for the organization’s future.

External Reports

CCA – Reg Schellenberg

- Outcomes from AGM- Still working to establish FMD Vaccine Bank. Further enhancements to BRM programs including expanding and making permanent with a cost shared premiums on price insurance.
- Environments good story. Increasing core funding for research. Enhancing market access by opening new agreements and realizing current agreements.
- One example is UK and opportunity for cull cows. Implants are not an issue there but that is being raised and keeping access down. Looking to have VBP+ as an external audit. Discussing how to handle with the federal negotiator.
- Exports were another record year last year, up 37% in value.
- Advocacy on the front works. Want to maintain relationship with SCA. Reg offered himself as the contact point.
- Name change is in legal exploration of how that might happen.
- Asked about work on profit share of beef. Would be better from the national association. A lot of conversation is going on at CCA level around producer share vs price out of the packer.
- Price reporting is being worked on.
- Concern over check off on imports. CCA continues to support the import levy. There were calls about CCA’s steps on the blockages. Some concerns of heavy handed and how blockades were handled.

NCOA – Chad Ross

- Business plans approved and allocations in from provinces. Presenting to Farm Products Council of Canada next week via zoom. Jeff Smith and Melinda will be there in person. Relationship is strong with the Council that oversees the Agency. 57% to marketing, 25% to research, 5% to Public and Stakeholder Engagement. 12% to provincial investment, 4.5% on admin.

- Brought up concerns about provincial investment and asked for stronger reporting. Causing some discomfort.
- Mike Kennedy is terming out as chair of marketing committee. Amended some policy to keep on an additional year to help with transition as a past chair type position.
- Michael Young is moving on in a couple of years as he gave a five year commitment. His replacement is part of his job and Kennedy will be helpful in that as well.
- Import levy is causing some waves with live cattle importers. Work continues as it is needed to be able to put on beef imports. It is even with the U.S. system.
- 8 delegates needed to AGM. At the AGM Chad's term as chair will finish.

Farm & Food Care

- Tour planning apace.

SODCAP

- At a standstill on the Living Labs application.
- Applied for Charitable status.
- Doing some groundwork for the Weston Foundation.
- Requested a set on the SSGF board.

PCAP

- One meeting recently.
- Working on Transboundary Grasslands Project.
- Working on Land Acknowledgement training.

Forage Council

- No report

VBP+

- No report
- Strategic planning session coming in late May at the Travelodge. Bylaw update.

Hall of Fame

- November is the 50th anniversary of the Sask Ag Hall of Fame.
- Bill Jameson was one of the inductees this year.

SSGA

- Blizzard, drought, feed shortage – similar conversations to those at this board table. State of the industry as well, safety net programs compared to what is out there for other sectors. There is a need for better programming to cover losses.
- Environmental Stewardship programs have funds earmarked but, in the end, a small percentage gets to the primary producer.
- LPI is very important, and more information is sought on the Ontario program.
- Research with Kevin Grier and Wilie Van Solkema and government's goal of doubling livestock processing by 2030. Enlisted their research looking at cattle and beef market supply and demand.

- Wil report at June meeting.
- Goal is to work together.

SCFA

- Not a lot new aside from lack of profits, drought and inflation across expenses. See industry shrinking.

CCIA

- There is a tag shortage issue. Recommend is to get order in the tag store. They are moving and backlog is not consistent at all brands.
- SCA is not on the CCIA board. Other provinces have more than one representative.
- New CCA reps are Brad Osadczuk, Matt Bowman, and Reg Schellenberg remains.

MOTION 2022-038: Toney/ Deobald

“That SCA apply to become members of CCIA at the next AGM.”

Motion Carried

New Business

BCRC Representation

- Steve Pylot’s term is up for renewal. He is willing to continue.

MOTION 2022-039: Shea / Day

“To appoint Steve Pylot to BCRC for a renewed three - year term.”

Motion Carried

- Cross activity with research committee in the future would be appreciated.

LSS Representation

- Brad Welter is the rep to date. Would like to step aside, is for sure stepping away from the Executive.
- Leaving to a future meeting.

CRSB

- FYI on nominations.

NCOA Nominees

- SCA and at large. Chad is able to continue. SCA has nominated Mike Guest and Hubert Lau on the past.
- Could consider working with ON to work on OCFB.
- Delegates – Arnold, Keith, Ryder, Rick , Leigh, Garrett willing
- CCA reps can be added as well. Check on the overlap.
- Ryder to work up a slate for Arnold.

Appointing Levy Inspectors

MOTION 2022-040: Ross / Shea

“That the SCA authorizes the Canadian Beef Check-Off Agency to conduct inspections for the provincial levy in Saskatchewan as per Section 35 of the Agri Food Act (2004) and Section 8(1)(q) of the Cattle Development Plan Regulations. Authorized Inspectors to include Brad McCallum, Canadian Beef Check-Off Agency and Rich Smith, Canadian Beef Check-Off Agency.”

Motin Carried

Irrigation proposal from Horizon West

- James Farnesse – Q4 Capital Coordinator and presenter – based in Vancouver.
- Gayle McDonald – Board Member of Q4 Capital. Businesswoman
- Dave Brundige – Founder and CEO of Horizon West Infrastructure Fund and Chair of Q4 Capital corp.
- Jamie Brown – consultant with Q4 Capital for projects like this. Scientists with SFN Logics. ESG measurement and trade. Global Trade. Worked on several irrigation projects. Water, irrigation, recycling and conservation and food is a big interest.
- Q4 owns Horizon West Infrastructure Fund.
- When announced recognized that municipalities might need help on accessing fund and executing projects.
- Believe they have the skillset to help make the Diefenbaker project come to pass. Aim for Q4
- Develop a plan that works. A strategy brief to pivot the conversation.
- Include 2030 goals. Place SCA at the head of the conversation. A global example. Stabilization of commodity prices.
- Q4 will cite a very specific water basin from Australia that is very similar and use that experience to support SCA’s position as a key stakeholder.

Deliverables and Timelines

- 2 weeks on background.
- Complete model on sustainability goals – 3 weeks.
- Survey development to glean feedback to help advocate – 3 weeks.
- Opportunity to align with international endorsement
- Fee 25K plus tax
- Stakeholders in Diefenbaker are given information that causes more argument than other. This is one piece to add SCA as a champion and to bring along other stakeholders. This project can not only work but it can be transformational.
- All of the 2030 goals fold into this project.
- Work would spell that out. Then survey out to get engagement and how people would work it into their farm.
- Pressure should be on municipalities to do better on water use and recycling: not on food producers.
- Is the government not going to do this work? Sounds like the work they are doing to date are not helping, is this right?

- Need to lead politicians to water. Need to push them to the right things. Limited bandwidth and resources. \$500 million provincially committed to this, but with struggles, can see this as politically insurmountable. So this needs a community of organizations pushing on this.
- Build this in a way that builds a system that can be supported.
- Receivable: Strategy Brief for SCA.
- Build the survey for the project - scope of work and how producers feel about 2030 sustainable goals.
- This would not just be this spend and hand it off. It is a new ball for SCA to carry around and champion around SK and in Ottawa and Edmonton.
- It would take focused amount of advocacy.

Post Presentation discussion

- Concern the project has fallen off and needs renewal.
- What are other associations doing on this front Put them together and make more impact?
- This came from a time when Ralph Goodale was driving this.
- Seems opportunistic as it flexed even since an initial meeting.
- Do need to discuss SCA's role in strategic initiatives, comfort here is not settled.
- Research to Researchers – how can something like this big be good for 25K?
- Look at bringing in others, working with other groups and see if this should continue.
- Lack of matching funding. Who else?
- Where Is Lyle Stewart on this. Ask him if this would help?
- Seed growers would be better to enlist vs commodity growers.

AITC Sponsorship

MOTION 2022-041: Ross / Poletz

“That SCA Sponsor the AITC Teacher Expedition at the Gold Level (\$2,500).”

Motion Carried

- Aim for this is to educate the educators.

Agri-Ed

- Sheri Grant is ending her involvement in Agri Education program. Biggest example of this is Agribition display. SSGA is wondering what is the next Agri Ed chapter? Dome? Only SCA/ Only SSGA?
- Not a next week problem. Talks are in the works.
- There does not seem to be a succession plan, rather a stepping away and leaving it to industry groups to decide.
- Invite SSGA to work with Communications committee about what needs to be done and how dollars are best spent to ensure impact is maintained. Crisis today of getting correct information about industry to people.
- Influencing influencers multiplies the impact.
- That meeting in the next step. Include a plan with AITC presenting. They are open to external experts bringing in programming.
- Do not want to lose the people doing the work of Agri Ed along with Sheri.

Old Business

Communications Strategy

- Any feedback on the strategy is welcome.
- An app is coming
- Speak Up training is available from Farm and Food Care.

Crown Lease Contracts

- Grant working on some specific issues Randy raised. The adding of Acts is an ongoing concern, but we did hear assurances that the lease holder is not being chained up to a whole bunch of new responsibilities. Grant has not followed up since that meeting.
- Concern how much Environment Saskatchewan will have over contracts in the future.
- Chris will recheck with Grant on a couple of these items.

Strategic Research Initiative Funding

- Research committee suggested \$100,000 of funding with \$25,000 of in-kind funding.
- Objective is to map soil carbon down to quarter section detail on pasture and other soils.
- Create a soil spectral library and associated processing tools to lead to a lower cost tool for measuring to make future C sequestration projects easier to get underway. Aim is to have something accurate, easy and reproducible for C buyers.
- Soil C can not be directly measured currently, using remote sensing, but it is related to some soil forming factors. Recent tools that look at how soil forms and prove a proxy for that C sequestration.
- Management practices contribute to soil but do not know which key management factors on C to utilize.
- Current soil map was done in 80s and 90s and does not have soil carbon in it. ALSO did not have forage and pasture lands. This will tell how soil carbon can be enhanced and over what time frame.
- Will create the baseline to make carbon predictions on your land and make that more affordable. Spectroscopy is 4-5x cheaper for producers.
- Producers will be able to upload info onto Saskatchewan Soil Formation site.
- Research committee is glad to see this funding aimed at a project that would be beneficial to cattle producers. Angela Bedard-Haughn at U of S and Cameron Carlyle at U of A (who is also working with Living Labs project with Kelly Willimson).
- Total was \$2.9 million. 28 times leverage.
- Alberta has a biodiversity mapping of their grasslands. Would this project kick start that in SK?

MOTION 2022-042: Stokke / Rosengren

“That SCA co-fund the Strategic Research Initiative on soil carbon mapping for \$100,000 cash with a further \$25,000 of in – kind.”

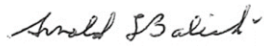
Motion Carried

In Camera

Adjourn 4:41pm

MOTION 2022-043: Rosengren
“To adjourn.”

Motion Carried



Board Chair – Arnold Balicki

____Leann Clifford____ - _Recording Secretary

Date approved