

**Saskatchewan Cattlemen’s Association**  
**Board Meeting**  
**Thursday June 23, 2022**  
**The Atlas - Regina**  
**8am**

Arnold Balicki Chair (Director 9A)  
Rick Toney (Past Chair) – call in  
Kyle Hebert (Director 1)  
Leigh Rosengren (Director 2)  
Keith Day (Director 3B)  
Randy Stokke (Director 4)  
Joleen Shea (Director 7)  
Chad Ross (Director, SCFA)  
Garner Deobald (Director, SSGA)  
Leon Leuke

**Guests**

Scott Gerbrandt - YCC

**SCA Staff:**

Ryder Lee (CEO)  
Leann Clifford (Administrator)- call in  
Glenn LaPointe (Communications)  
Christina Betker (Policy)  
Marianne Possberg (Production)

**Regrets:**

Roger Meyers (Director 3A)  
Levi Hull (Director 5)  
Shelby Corey (Director 6)  
Dean Moore (Director 9B)  
Garret Poletz (Director, SCFA)  
Kelly Williamson (Director, SSGA)

Arnold Balicki called the meeting to order at 8:03 am

**MOTION 2022-044: Toeny / Meyers**

**“That SCA appoint Leon Leuke as District 8 Director.”**

**Motion Carried**

**1.0 Approval of Agenda**

**MOTION 2022-045: Rosengren / Day**

**“To accept the agenda as amended”**

**Motion Carried**

**1.01 Review of Minutes**

## May 3, 2022, Minutes

### MOTION 2022-046: Deobald / Hull

**“To accept the May 3, 2022, minutes as amended.”**

**Motion Carried**

Discussion on further drought responses from the government.

#### 1.02 Chair Report

attended several meetings & did a few media interviews:

- 06 & 07 attended LMAC convention in Lloydminster An excellent event hosted by Brent Brooks & NLS. Dr. Anne Allen had an excellent presentation & interaction with participants on TOC documentation
- LMAC is working on having a 600 km exemption for cattle coming into intermediate sites also, providing ELD trucking regulation recommendations
- CCA President, Reg Schellenberg provided an update on matters most important to the industry
- 12th attended AHEM webinar
- along with committee members, attended to an Environment CCA White Paper Review called by Christina in advance of a teleconference call with Min Marit & Min Kaeding on 24 May
- ---25th attended a Vet workforce shortage meeting in Sktn a great airing of thoughts but I do find that others expect SCA To take the lead on this & other matters Technologists are prepared to do more at the clinics if allowed to but some hesitation on part of vets Technologists have prepared a list of things they are trained to do Canadian Vet Association having a meeting in June to discuss Vet shortages & other matters which will most likely result in another Provincial meeting
- ---26 & 27 attended VBP+ SK By-Law & Strategic Plan Review surprising how far along we have come since our last review in 2018 Shannon Argent- VBP+ National Business Manager was in attendance & this meeting precipitated the want for VBP+ National to have a Strategic Plan session
- ---15 June attended VBP+ Mgmt. Committee meeting in the morning via teleconference & attended in-person to Cattlemen’s Idea Summit in Sktn. in the afternoon
- ---16 June attended in-person to an Ag Roundtable meeting hosted by Premier Moe in Sktn certainly an expression of concern around how unreliable Canada is in getting our product to export customers either there is a strike, a demonstration or protest that halts movement of goods railways should be deemed essential service Port of Vancouver is heavily congested so using Port of Oregon now more than ever improvements to Port of Vancouver on the drawing board Canadas Prime Minister has little or no respect abroad current Federal Government is NOT promoting agriculture abroad & therefore Sask Government has set up six trade offices
- ---20 June attended via teleconference call to a Livestock Roundtable hosted by Min Marit & Ministry staff basically, a check in call
- ---21 June attended a session on Barriers to Interprovincial Red Meat Trade
- ---did a few media interviews with radio & print in regards to Front of Pack Labellingmore requests for interviews than I cared to do so handed some off to Ryder as he does an excellent job

### MOTION 2022-47: Balicki /

**“To accept the Chair Report as presented.”**

**Motion Carried**

- Discussion on vet shortage – challenges and some solutions.

#### 1.03 CEO Report

- Discussion on the Resilient Ag Lands Program “RALP” report.

### MOTION 2022-048: Day / Hebert

**“To accept the CEO report as presented.”**

**Motion Carried**

#### **1.04 Financial Report**

- Reviewed the balance sheet and profit/loss.

#### **MOTION 2022-049: Rosengren / Shea**

**“To accept the Financial Report as presented.”**

**Motion Carried**

#### **1.05 Governance**

Accountability of CEO to Board and Staff to CEO.

### **External Reports**

#### **CCA – Ryan Beierbach**

- CCA changing to Cattle Canada ran some general searches and did not find anyone using that name, but further search found a ranch in Alberta using that name. Board talked and Canadian Cattle Association was a close second place. Member meeting held and plan is to change to Canadian Cattle Association.
- Front of Pack has been taking a lot of energy. Aim to remove ground beef from the requirements. No exemption but hopeful they will change their mind. Decided the point had come they were not going to switch to a public campaign.
- BCRC selected projects for the next science cluster. Feds giving better leverage for their higher priority areas e.g GHG vs animal health. Makes it a balancing act on what can be funded and gives government more influence on what unfolds.
- Leverage is definitely going down. 5 to 1 the first one and down to 1 to 1. Bad movement in leverage and more direction from Feds are both negative.
- Solutions to this? BCRC is not a lobby group/ Asking CCA and SCA to lobby provincial and Federal governments to move in a better direction. Better leverage and more autonomy to decide.
- Ryan has his name put forward as BCRC nominee for chair of CRSB. This will unfold in Penticton.

#### **BCRC – Mike Spratt**

- BCRC website renewal should be up and running either now or soon.
- Still going to have funding outside of the cluster with full control. Even in the cluster the government has their push but final decision is still with the council.
- Commend everyone on the Front of Pack label issue. His MP is pushing too.

#### **YCC – Scott Gerbrandt**

- Attended CCA meetings and lobby day in Ottawa in March. MPS engaged with YCC.
- Other council members involved with NCFa. Quite a different meeting as YCC than as NCFa is noticed. Excellent tool for industry with a different leverage point.
- Working on Front of Pack. Capital Gains deferral.
- 2 youth positions open for nominations – National Check Off Agency ex-officio position, and At Large position for YCC. Engaged youth being sought.

#### **Duane Thompson**

- On the environmental front, strychnine, out up a solid push to having it available again. Many groups submitted. They allowed use until March 2023 of any on hand.
- Pilleated woodpecker added to schedule 1 of migratory birds list went forward despite not being endangered. This means a spotted woodpecker nest cannot be disturbed for three years. First offence is between \$5,000 and \$30,000 and up to six months in jail. That begins this July. This is already having effect with the Transmountain Pipeline being stopped due to a woodpecker near Burstall. Another example of them limiting development. Leaving it undisturbed does not ( as far as Duane knows) mean you have to take additional protective steps.
- Hard to police but can be assured they will be out there where logging is happening.
- 3NOP application for a new category has not gone forward yet. There is another product in that space that would be very positive Bloatcare4511 was the New Zealand product that removed bloat risk on alfalfa (in water). Even doing tests on these products pulls the cattle out of the food chain which limits ability to do the research.

#### **SSGA – Garner Deobald**

- SSGA convention and AGM was well attended. Thanks to Arnold and Christine for representing SCA. Keith was there as well as he sits on the board of SSGA as well.
- Hot topics are similar to some discussed. Packer conversation and report in hand. Will be able to share once government signs off. The report says there are enough cattle for a new plant from 100 to 1000 head per day based on feeding capacity and marketing of cattle and cows.
- Challenge side included competitiveness of the business where margins are outsized at expense of other value chain partners. Building from here would coincide with a downturn in those margins which would add to challenges.
- Front of Pack, cost of production and profitability, water (FRWIP and irrigation) and many others were in the resolutions.
- Darryl Harrison tasked with helping on the packing.

#### **NCFA - Will Lowe**

- Meetings last week in Red Deer. Interested in how transfer of care is unfolding. Still issues with electronic logging devices.
- CFIA is pushing a tight timeline on their digital platform for exports. Issues showing up with file transfer in and out of their platform. Consults coming this summer with plan for full implementation by December 31.
- NCFA contributed to the DontLableMyBeef.ca campaign.
- Good to see fast tracking of TFWs to residency in last budget. That was about the only good thing. Still pushing for an increase in the cap in BRM.

#### **NCO – Chad Ross**

- NCOA finance committee approved their budget. Up about \$2.5 million above budget. That is surprising but not. Looks back toward drought and change of timing. Notable for this board. Expect that will mean reduced levy in coming years.
- AGM in August will be Chad’s final as chair. He would like with the SCA’s blessing to put forth his name to the Marketing Committee as a producer representative.

- Dealing with the pork levy and a difference of opinion of whether GST is to be applied to the levy. They can go back four years and bill the agency for those years. It would cost roughly \$400,000. Engaged in a tax lawyer. The decision was to stay status quo and begin collecting GST on the import levy. That has begun. Meanwhile they challenged the ruling and the main office of Revenue did not agree with the original ruling. It is under further review again.
- Ontario increase work continues. Feeders that import provide negative pressure as well. Not just sailing along.
- Front of Pack has raised some challenges with working together of CCA and Canada Beef to keep the line between lobbying and what can be done by service providers. Service providers can offer research and facts to lobby organizations. Working together needs to continue.

#### **AITC**

- Met last week. Deputy Minister and Adm.
- Sara will be joining shortly.

#### **SODCAP**

- Six weeks ago heard decision on Ag Climate Solutions. Still no official announcement. Expected this to happen sooner.

#### **PCAP**

- Native Prairie appreciation week is underway.

#### **Farm and Food Care**

- Shelby is at the AGM today.

#### **Forage Council**

- AGM was at LFCE field day this past week.
- A lot of appreciation for SCA core funding and seeking other funding.
- Saskatchewan Pasture tour working on and looking for further projects they can support.

#### **VBP+**

- Bylaw review and strategic planning session in May went very well. Last was 2018.
- They have come along way.
- Work continues to grow certified sustainable beef.

#### **SCFA**

- Support is there for Hall of Fame nomination.
- CCIA tag shortages issue. Worry remains.
- Pat Hayes celebration is tomorrow. Suggested it be an annual event. A golf tournament and supper for people that work for the industry. No other agenda aside from a visit and good time.

#### **Appreciation Event**

- They happen already in many places. Good idea for networking beyond the board. Can keep it simple.
- Duane went through SCFA to collect funds. Not something that looks like an “SCA Golf Tournament” but a “Cattlemen’s Appreciation” event.

**MOTION 2022-050: Ross / Toney**

**“That SCA entertain the idea of a cattlemen’s appreciation event.”**

**Motion Carried**

- When this is done, want to ensure drawing in people that would want to come and see. Reach beyond cattle producers and draw notable people.
- Conservation groups or other allies and influencers.
- Every year pick someone to honour? Or something? Need to pick a focus each year.

**Sponsorships**

**S-001 - Nature Conservancy- Exploring Conservation in the Great Sandhills - \$7,500**

- Discussion – will not be funding

**S-002 – SCFA – Western Feedlot School - \$20,000**

**MOTION 2022-051: Ross / Hebert**

**“That’s SCA Western Feedlot School in the amount of \$20,000.”**

**Motion Carried**

**S-003 – Sask. Variety Performance – Quality Testing for Annual Forages Varieties. -\$5,000**

**MOTION 2022-052: Rosengren / Shea**

**“That SCA fund Saskatchewan Variety Performance – Quality Testing for Annual Forages Varieties in the amount of \$5,000.”**

**Motion Carried**

**S-004 – Hall of Fame 50<sup>th</sup> Anniversary**

- Discussion – will beef have inductees there?, What is the money going towards? What are they hoping to achieve for funds?
- More information to be sought for future meeting.

**S-005 – Canadian Western Agribition – Producer Booth & Everyday Beef Consumer Engagement. - \$50,000**

**MOTION 2022-053: Hebert / Shea**

**“That SCA fund Canadian Western Agribition Producer Booth & Everyday Beef Consumer Engagement in the amount of \$50,000.”**

**Motion Carried**

**S-006 – Saskatchewan VBP+ Programming - \$75,000**

**MOTION 2022-054: Stokke / Ross**

**“That SCA fund Saskatchewan VBP+ in the amount of \$75,000.”**

**Motion Carried**

**S-007 – AgWest Bio – SCA Livestock Knowledge Farm Series – \$3,000**

**MOTION 2022-055: Hebert / Rosengren**

**“That SCA support Ag West Bio – SCA Livestock Knowledge Farm Series in the amount of \$3,000.”**

**Motion Carried**

**S-008 – Canadian Parks & Wilderness Society Saskatchewan Chapter – Voices of the Prairies - \$15,000.**

- Appears to be similar to NCC request. Concerning co-opting of SCA or is concerning to not participate.
- Working together is different from straight base funding.
- How can SCA help instead of sending funds and losing control of the message. Would be wiser to invite into our focus and education.
- Discussion – will not be funding.

**S-009 – Trout Saskatchewan – Impacts of cattle grazing on the assemblage of ground beetles in riparian zones. - \$8,000.**

- Discussion – will not be funding

**S-010 – Meewasin Valley Authority- Conservation Grazing Dinners - \$2,000.**

**MOTION 2022-056: Shea / Day**

**“That SCA support the Meewasin Valley Authority – Conservation Grazing Dinners for \$2,000.”**

**Motion Carried**

**Land Acknowledgement Training**

- Land acknowledgement and Diversity, Equality and Inclusion
- Both of these are frequent discussions at present. Cannot take lightly or give lip service.
- Not something the whole board needs to do. Part of the board or staff would be a good starting point.
- Doing poorly is worse than not doing things like this. Must be worth saying, from the heart.
- Keith, Rick and Arnold are interested.

**Telus Partnerships**

- Their goal is collecting information from producers. Concern there.
- Interesting at AgTec day yesterday that challenge for many ideas is ground truth for their ideas. Maybe instead of promoting “for profit” already established, have a spot where producers can opt in for demonstration and testing purposes.

- Does this fit in “Promote and Develop”? no it does not. Their promotion is their job. Maybe there is a future spot in the app that can see people opt in that could work.

### **CCA Integration w/ the Board**

- We have external reps going to CCA. Concern with not having board integration. Should the Chair be part of the group?
- It is policy of SCA that CCA reps be elected from the floor at the AGM.
- There is a bit of disconnect without the overlap. Will need to be careful of timing of terms. If Chair is done in January but CCA turn is in March that’s difficult.
- What about desiring to go further with CCA – have seen that be limited by provincial mandates of representation.
- There is a disconnect – need to have message getting out. Do not talk enough about lack of income. Industry is in bog trouble. People are exiting the industry and not seeing that spoken of by our national leader in his article in Cattlemen.
- Some of this can be addressed with current structure – board can action items for CCA and invite them to more meetings.

### **Cattle Development Plan Update**

- To Governance Committee for review is the next step.

### **AITC Guest – Sara Shymko**

- Introduced AITC and what it does.
- Inspiring is a goal. Multiple impacts is a goal to layer experiences and build stronger impact. Measure student experiences. Work with other groups. Amplifiers, partners.
- ThinkAg and SnapAg are national delivered provincially
- Gaurdians of the Grasslands driven to high schools. That came from National. Only project to date, hoping for another.
- Wouldn’t have had the resources to develop a teacher guide for GoG. That helped AITC Sask ad it was in French too, also builds tools to deliver.
- The curriculum has a lot of opportunity. Its just the resources to be n the farms, be in more classrooms. The face to face is hugely impactful. More farmers volunteering for CALM.

### **SCA Solutions Sessions?**

- Struggle with too much moisture and not enough. Hearing from a lot of producers with negatives more than positives. PDAP change was very positive. That was going to be a deal breaker on keeping or selling cattle.
- Talking to producers, problem identification is not an issue. Can we have some sessions with a dozen or so leaders to look at solutions not complaints.
- That will be the need for facilitation is to keep it on solutions.
- Come out of those and compile the top takeaways.
- Don’t want to miss something that we could be doing that is out there but we are not hearing about it.



- Share with groups like Ducks Unlimited and others looking to be allies afterwards. If we are always complaining, it is hard to get help from outside that sees you as portraying your industry as going down the tubes.
- Can there be something comparable to crop insurance? Cost of cow for the year is \$1000, the stuff hits the fan and \$200 per head doesn't put you at zero. How do you get to zero?
- Major problem is share of the consumer dollar is so low compared to years past, So challenging in the inability to find the solutions to the business plan. This is needed to get the action items for net 1,3,5 years as the longevity of the industry is threatened.
- Structure of the business is something to be considered.
- Need to be careful in how it is executed as SCA works for everyone. Hand picked could be a problem.
- Need to agree on a process... " Yes and ..."
- Need someone facilitating and someone different taking notes.
- Growing packing capacity needs packing capacity business champions to help us decide.
- Payment for sequestration? Must be an improvement from the baseline.
- Go ahead with these sessions. "SCA Director Outreach Sessions"
- Some portion be about what kind of a program would work to keep us sustainable.
- Kyle will work with Leann / staff to have a recipe for directors to do these.
- Lay it on the table. Ask a couple of pointed questions.

## **Old Business**

### **NCOA Delegates**

- Require 8 – Keith, Arnold, Ryder, Scott, Rick , Garrett, Leigh, Garner
- Chad Ross for Saskatchewan's nominee to the board

### **MOTION 2022-057: Hebert / Rosengren**

**"To nominate Chad Ross to the CBCOA board."**

**Motion Carried**

### **LSS Representative**

### **MOTION 2022-058: Day / Toney**

**"That Harold Martens be SCA's rep to Livestock Services of Saskatchewan."**

**Motion Carried**

### **Discussion**

- What is happening with RCMP and LSS and industry working better on navigating theft issues?
- There is now a retired officer liaison. RCMP has been working to develop their Ag Division.

### **Roundtable**

- Need to reach out to SCIC to communicate that there is freedom to do what you need with land if you have made a claim on unseeded acres.
- Asked for LPI influencers to pass along to SCIC

- What is the equal treatment for cattle producers compared to unseeded acreage? What can you do for an open cow?
- Insure a cost of production would be more attractive compared to a calf's marketing price. LPI disappointment includes settlements being 2-3 cents off vs other options. There are other tools to use that are more competitive.
- The dynamic nature of LPI is challenging. It is so much information. Why insure in a losing situation? An easier way would be useful.
- There was a window when you could forward sell for \$250 more than the offer.
- This is not the only place where people are cutting corners right now. There are so many areas cow calf has run out of options of what to cut.

**OFCAF**

- Discussed the hesitation on this program to date.

**Check Off in Alberta**

- Some fixes have happened.

**CCIA Freight Charges**

- Could have requested freight but they automatically charge for each parcel even on one order.

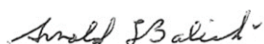
**In Camera**

**Adjourn 4:21pm**

**MOTION 2022-059: Rosengren**

**"To adjourn."**

**Motion Carried**



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Board Chair – Arnold Balicki

\_\_\_\_Leann Clifford\_\_\_\_ - \_Recording Secretary

Date approved