



Welcome to the to SCA's new athletic sponsorship initiative. High performance athletes need high performance nutrients to fuel their efforts and to recover from their strenuous activities. Beef is a dense natural protein, rich in nutrients like iron and zinc, that meets the nutritional needs of today's athletes.

This program brings some financial support for Saskatchewan athletes while promoting nutrition information with beef, nature's high performance protein, at its center.

What do you get?

Depending on the size of the team or the amount of the request, teams and individual sport athletes can receive funding from *\$100 to \$1,000 depending on what tier of the High Performance Protein Plan they are applying for.

How do you apply?

Go to www.saskbeef.com and click on the "High Performance Protein" logo on our home page. This will bring you to the sponsorship page. Download the application form, fill it in and submit either by emailing a scanned copy or mailing it to:

Saskatchewan Cattlemen's Association
Athletic Sponsorship Program
102-2255 13th Ave
Regina, SK S4P 0V6

What we ask/get?

- A high visibility picture of the team or athlete or event and permission to share it in our communications
- Distribution of the nutrition and preparation information to all participants.
- On some plans, the possibility to have the brand logo on your uniform at our cost to be negotiated.

High Performance Protein Plans:

- **\$250** - Individuals looking for support to attend competitions. Includes beef information on preparation and nutrition.
- **\$500** - Event sponsorship. Includes "door prize" high performance clothing item with logo and nutrition information.
- **\$1000** - High visibility team sponsorship. Applicants at this level may have logo placements on uniforms, or other "value" for sponsorship. Dependant on application.



*Please note that program funds are limited and applications are not guaranteed to succeed

SCA Athletic Sponsorship Program Application

Name:

Phone number:

Team Name:

Sport:

Mailing Address:

Cheque payable to:

Sponsorship Level applying for:

- \$250** For individuals looking for support to attend competitions. Includes beef information on preparation and nutrition.
- \$500** For event sponsorship. Includes "Door Prize" High Performance clothing item with logo and nutrition information
- \$1,000** For high visibility team sponsorship. Applications at this level may have logo placements on uniforms or other "value" for sponsorship. Dependant on application.

Social Media channels:

Instagram:

Twitter:

Tell us more about how your team will promote beef and what is your intent for you are applying for sponsorship.

Office Use Only

Application number: _____

Funding level approved: \$ _____

Approval signature: _____