



2019-118: Evaluating Premiums for Weaned Calves Marketed with Value-Added Management Characteristics

Researcher: Kathy Larson

Funding: \$20,000

Auction marts report the average prices for the cattle they sell. But what are the characteristics of the cattle that have the highest bids at the auction? This team of researchers will use information collected through CanFax for detailed lot listings and market reports. They will then cross-reference this information with attributes for each sale - including vet work, location, implant status, breed, age verification, etc. over the course of seven years. They hope to understand sales trends over this period of time, and to understand if some attributes like preconditioning have changed. If a trend is shown, it will provide producer with more information for their marketing decisions