



Saskatchewan Cattlemen's Association

Board Meeting

Thursday April 17, 2025

8 am

Comfort Inn – Saskatoon, SK

Conference zoom call in numbers - [+1 204 272 7920](tel:+12042727920)

Meeting ID: 833-0987-3722

Passcode: 947621

Chad Ross (Chair , SCFA rep)
Keith Day Chair (Past Chair)- virtual
Kyle Hebert (Director 1) - virtual
Wade Beck (Director 2)
Cyle Stewart (Director 3B)
Randy Stokke (Director 4)
Levi Hull (Director 5)
Shelby Corey (Director 6)
Joleen Shea (Director 7) - virtual
Leon Leuke (Director 8)
Christine Strube (Director 9A)
Dean Moore (Director 9B)
Kelly Williamson (Director, SSGA)
Henry McCarthy (Director SSGA)
Garret Poletz (Director, SCFA)

SCA Staff:

Christina Betker (Policy)
Leann Clifford (Admin)
Marianne Possberg (Production)

Regrets:

Roger Meyers (Director 3A)
Randy Stokke (Director 4)

The ratification of Christina Betker to CEO position

MOTION: 2025-029 Strube / Hull

“Move to accept the recommendation of the SCA Executive to ratify Christina Betker as New CEO of SCA subject to terms of contract approval between SCA & Christina Betker.”

Motion Carried

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8:00 Chad called meeting to order

1.0 Approval of Agenda

MOTION 2025-030: Poletz / Lueke

“To accept the agenda as amended.”

Motion Carried

Declaration to the Assembly of possible Conflict of Interest

1.01 Review of Minutes

MOTION 2025-031: Stokke / Stewart

“To accept the minutes as presented.”

Motion Carried

1.02 Chair Report

- Attended numerous meetings with both government and industry partners.

MOTION 2025-032: Ross/ Strube

‘To accept the Chair report as presented.’

Motion Carried

1.03 CEO Report

- Colin starts another year contract with communications.
- Website is up and running, and Pam is working on SBIC website.
- Attended various meetings with both government and industry partners.
- Attended CCA AGM in Ottawa. Lots of discussion at the Environment Committee on the grasslands policy, but no final decision was made.
- AAFC presented at the Domestic Ag committee on the various BRM programs and it was very bluntly stated to the officials that the excuse of trade action regarding LPI and shared premiums was no longer acceptance.
- CFIA presented at the Animal Health committee on the traceability regulations, which they expect will not go into place until either late 2025 or early 2026 due to the election.
- The TB case was also discussed with CCA talking about the work being done on compensation (they have raised it with the Minister and his staff and CFIA), as well as exploring other programs that could possibly be used to help the impacted producers.
- Tariffs and regular topic. CCA was of the position that beef should not be on the list. NCFA was less concerned about beef and focused on live cattle, corn and dogs.
- CCA youth council met, will be asking \$6,500/year up from the \$2,500 previously – due to increase expenses.
- TB case meetings are in full swing. Meeting with CFIA, SK Vet, SK Environment and other industry partners.
- SCA MLA reception

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MOTION 2025-033: Beck / Poletz

“To accept the CEO report as presented.”

Motion Carried

1.04 Financial Report

MOTION 2025-034: Stewart / Strube

“To accept the Financial Report as presented.”

Motion Carried

Presentation from Scott Wright and Terry Fonstad – LFCE

11:15am

OLD BUSINESS

Federal Election Priorities

- Document went out to all parties (not NDP)
- They may respond to CCA not us

Grasslands Policy Update – Randy Stokke

- Attended the Grassland forum in CLG
- Had a session on recommendations, but got sidetracked on definitions.
- Importance of cattle on grassland conservation
- Many ideas/ all different directions / not cohesive / some were self serving / going to be a struggle for ideas / recommendations to bind together to create a unified goal.
- US pulling CDN funding – Ducks Unlimited funding is a target / they may be in bad shape.
- SCA / SSGA partnership in a grasslands policy working group – has been denied and SSGA will build their own document and present draft to SCA for review.
- SCA would have liked to sit at the table with SSGA.

CCA Rep

- SCA needs to replace their representative on the committees as Ryan Beierbach is now the CCA vice - chair

Motion 2025 – 035: Williamson / Poletz

“To accept Garner Deobald represent SCA at the CCA table.”

Motion Carried

- Garner has been updated and has accepted the nomination

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CRSB Rep – FYI on Scott Gerbrandt

- Election time , beef producer section is up for nominations
- Scott has accepted the nominations to CRSB and will be put forward.
- It is an election process.

TB Update

- 14 farms are currently under investigation SK (5) & AB
- Had PIQ – discussion group meetings
- In direct contact with CFIA / Province / Chief vet
- Have sent out info to the affected producers
- Producers have access to 6- 1 hour sessions for mental health – Ag Matters
- Karin Schmidt ABP comms
- SCA townhall meetings for the end of the month are booked and speakers are available
- AHEM resources / SBIC / Vets / Environment / Leigh Rosengren CCA /
- Concerns
- Infected premise didn't get paid timely – cheq was held / sent to the wrong address/ it has been fumbled along the way – deemed a clerical error.
- Didn't follow brand inspection rules and producer fined. CFIA rectified
- Delayed decisions create delayed future production.
- There are no clear rules / protocol to follow / leaves everyone wondering and stalled.
- CFIA no clear direction to Sask. Regional Specialists.
- Costs are rising/ compensation minimal
- Townhalls meetings are producer information events.
- Testing slow and cumbersome. Needs push back for priority.
- How do we get the right person to Ottawa to talk TB problems.
- CFIA cattle office in the west and a cattle background employees would be beneficial to the livestock industry.
- Use history to create a set of protocols to move forward.

Check off Update

- Nothing yet, they are going to have a meeting in the next bit.
- Brand check off as a positive event. Promote it and what it does for you as a producer
- Producer working group has been formed for the mechanism change.

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LSS Update – Letter

- Response to the LSS proposal to branding fees increased.
- They haven't had an increase in 10 years, costs increasing, employee payout burden.
- Look to find financial efficiencies.
- Letter to support the .50 cent increase

MOTION 2025-036: Hebert / Poletz

“To send a letter with SCA position of the .50 cent increase for brand inspection.”

Motion Carried

Strategic Plan Update

- Just waiting for the report from Mary Lynn

SBIC Update

- Scholarships – Judson to find a contact – put through a college? Kristen
- Like the idea of sending producers to attend
- Live Auction
- Boards to say where and when
- Cattlemen's collage

3.00 Committee Reports

Animal Health Committee Report

Communications Committee Report

- Cattle area adding to the biodiversity good news events
- Guardians of the grasslands videos
- Share SODCAP / Canada Beef video
- Rawlco proposal - Game day @\$4,000.00 - \$2,640 – Hebert / Hull

MOTION 2025-037: Hebert / Hull

“ That SCA commit to the Rider's Game Day proposal (if still available) in the amount of \$4,000.”

Motion Carried / 1 opposed

Education & Consumer Awareness Report

- Will be in a few schools next month
- Continue to work on teacher packages and Agribition
- to purchase the 3 d models for the upcoming year / 3d googles
- drop supper Thursday and collaborate w/Bulls eye on Friday night event

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- if possible to combine the food stage / producer booth together

MOTION 2025-038: Corey/Beck

“That SCA purchase 3D models of cows and cow parts.”

Motion Carried

MOTION 2025-039: Hebert / Corey

“The SCA no longer hold the Thursday night beef on the bun and move it to a partnered event.”

Motion Carried

MOTION 2025-040: Stokke / Stewart

“That SCA continue to pursue and work with CWA to combine the producer booth / food stage together.”

Motion Carried

- SaskBaseball Proposal

MOTION 2025-041: Corey / Beck

“That SCA support a 5 game sponsorship as proposed in the amount of \$15,000.”

Motion Carried

- To explore and build a Rink Burger contest for the upcoming season.
- Belton as a face of the project and grillin’ with Belton

MOTION 2025-042: Hull / McCarthy

“That SCA build a small town rink burger competition, SCA logoed, with a prize of \$1,500.”

Motion Carried

Executive Report

3.00 Strategic Session – 2 groups – Critical thinking Session 45 min

Question is - What if beef cattle prices fell?

- 5 year strat plan for your business
- Utilize BRMs – project 6 years ahead – keep checking prices
- Know your interest payments, rates, manage debit, payoff high debt now while one has the \$. Position yourself to the good
- Bank relationship – switch accounts – good bank managers/
- Network – SBIC
- Open More feeding capacity in the province
- selling direct to consumer
- Support groups for producers
- Finding alternative revenue streams –

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Land values tanked

- o Look for investors
 - o Look to change up your practice, just because u always do it, doesn't mean you have to do it this time
 - o Look at grains and see if they are selling out, buy more land
 - o Look towards a succession plan, put away, use the BrMS that are in place today.
 - o Just because prices are good today, tomorrow something could happen
- What can SCA do to help producers through the good and bad?
 - o Government programs / communications
 - o Remind producers what there is out there – use what you have in place
 - o SCA to highlight the tools in the paper
 - o Government need to communicate the tools they have available. Need it to be accessible and up to date
 - o Bankers communications / producer engagement
 - o LPI needs to work better for livestock – mirror grains

4.00 External Reports

ABP AGM report from Joleen Shea

- Looking at options to work with wildlife and ranchers – the Colorado Model
- Utilizing the outfitters as well/ work in harmony.

APAS & CCIA Report from Leon Lueke

VBP+

- Proposal – funding proposal – to decrease the funding level for the next 2 years and then increase back to original \$ on year.
- They have a good cushion at this time and recognize cattle herds are down and dollars are tight they propose= \$35 (2026)/ \$45 (2027) /\$75(2028)

CCA Youth council

- Met in Ottawa – good conversations, good understanding
- Parogued so no lobbying - tours of west block and had mock convos on C 282
- Had youth meetings after – Domestic AG– CCA / AgriFood knocked heads
- New CRSB member coming on council
- Increased funding ask coming for fall - \$2500 - \$6500

SSGA

SCFA

- Tariffs
- ILO's more consistent across RMs

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- LSS brand inspection ask

F&FC

SODCAP

PCAP

Sask Forage Council

- Brought in to speak on weather insurance

3.00 New Business

TB Townhall - Marianne / Christina

Wednesday April 30, 2025 – 1:30pm Whitewood Legion, Whitewood SK

Thursday May 1, 2025 - 1:30pm Galligher Centre, Yorkton, SK

District Meetings – Oct 20-23 / Oct 27-28

District 1 / District 3A / District 4 / District 6 / District 8 / District 9B

MidWest Conference – sponsorship

Recommendation pay for registrations and no sponsorship.

- Registration is better for SCA – register by May 27th

4.00 Board Round Table

- Black fly removal program wanting to continue / funding issues, asking government to help in funding
- SCA can fund projects?
- Judson to be part of the CCA pre meetings going to Ottawa
- Incorporate advance payments into Agr-Invest – a loan forgiveness program
- Liked the critical thinking session
- CFIA change is needed- no faith in the process as of today.
- Research committee – LOI list in for today – 80 projects to look at
- Staff / office working on relationships and communication of external relations.
- Producers to Paddock program – Marianne putting researchers/ producers together
- Include Shawn Gibson in some of our research meetings?
- MLA reception was a great surprise – good convos, good relations
- Agri-Invest – as a delivery agent for loan funds
- Badgers are about to up listed to the endangered species – now they are a species of concern – need to get them as a species that can be removed. Ministry of enviro. Work with RMs? A sample letter
- Badgers carry TB – this is cause for concern.

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- Send out decisions in board meetings earlier. Minutes out early.
- Attended budget days – good info
- Animal undergrad science day – SCA sponsors?
- Ranchers out in the field – going to Shelby’s lot
- Predation – coyotes have been in abundance this year.
- SSGA – Apr 24 having a TB hall in zone 1 SW corner
- Meeting with conservation officers end of month regarding deer, predation etc
- Make sure directors are always looking at their emails and whats’ ap

5.00 Letters

- Letter out – Deputy Minister Greul regarding support for LSS increase.
- Letter in – Minister of Agriculture – Budget
- Letter out – Minister of Agriculture – Tariffs
- Letter response - Tariffs

Calendar Sync

In Camera Session

Motion 2025-043 Hebert

“ To adjourn.”

3:10pm

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