

Saskatchewan Cattlemen's Association
Board Meeting
Thursday December
Travelodge, Regina - 8am

Rick Toney, Chair (Director 4)
Kyle Hebert (District 1)
Joe Jackson (District 2)
Roger Meyers (District 3A)
Levi Hull (Director 5)
Garret Hill (Director, District 6)
Paula Larson (Director 7)
Michael Spratt (Director 8)
Arnold Balicki (Director, District 9A)
Brad Welter (Director, SCFA)
Harold Martens (Director, SSGA)
Chad Ross (Director, SCFA)
Ryan Beierbach, Past Chair
Kelcy Elford
Scott Greiner

SCA Staff:

Ryder Lee (CEO)
Leann Clifford (Executive Administrator)
Marianne Possberg (Production)
Christina Patterson (Policy)
Tom Jordens (Communications)

Regrets:

Keith Day (Director 3A)
Dean Moore (Director 9B)

Rick Toney called the meeting to order at 8:05am

1.00 Approval of Agenda

MOTION 2018- 143: Hill / Hull

"To accept the agenda as presented"

Motion Carried

Welcomed Scott Greiner to the meeting. Introductions.

1.01 Review of Minutes

October 18, 2018

Lee reviewed the minutes.

MOTION 2018-144: Martens / Beierbach

“To accept the October 18, 2018 minutes as read.”

Motion Carried

1.02 Chair Report

- Toney read his report.
- Meeting with Minister Marit – Irrigation discussion
- Attended the MLA reception was a great success.
- Agribition was well attended and had a chance to speak to the Minister again.
- Attended the ABP AGM. Had discussion on Sask’s new trespass laws. ABP resolutions are in today’s board package.
- Attended the ACFC and NCFA w/ John Weekes being the speaker on trade.

MOTION 2018-145: Toney / Hill

“To accept the Chair report as presented.”

Motion Carried

1.03 CEO Report

- Lee presented the written report.
- MLA event at the legislature. Turn out was excellent. Minister Marit spoke and Premier Moe attended along with several other cabinet members including Minister of Justice Don Morgan who is leading the trespass changes. That development is positive and reflects some ongoing and longterm lobbying by SCA and others.
- Met with Minister Marit in regards of support of expanding irrigation using government funds. Not received well. We will continue to reach out to other groups to build momentum.
- Attended the Premier’s reception with Ryan B. Spoke to Craig Gates of MNP. He has been doing some research on the irrigation concept.
- During Agribition met with Ministry staff, they are keen on expanding irrigation and want to divest of the infrastructure the government owns and fill in the gaps in the current irrigation areas. These are understandable but also very incremental. We cannot rely on department staff to lead when it comes to major projects.
- SGI reached out to consult about potential changes to Class 1 training. This was more of a courtesy as the new regime was announced within a few weeks.
- During Agribition gave two talks to two different first Nations audiences. There is potential to work together and support.
- Attended the Beef Value Chain Round table meetings in Calgary. There is pending Product of Canada consult coming. Concerned Canada will not keep trade front of mind and will out something in that is as protectionist as mandatory Country of Origin Labeling. Our current regime is only defensible as it is voluntary. But the rules are still not favorable to trade. The round table continues to be a good forum for driving forward policy and regulatory goals with the federal government.

- Have been acclaimed for a final two- year term as Chair of the National farm Animal Care Council. This will be an interesting time as a large project to update the Code of Practice for Transport of Animals is in the offing along with a few more Codes.

MOTION 2018-146: Welter /

“To accept the CEO report as presented.”

Motion Carried

1.04 Financial Report

- **Reviewed**

MOTION 2018-147: Martens / Balicki

“To accept the financial report as presented.”

Motion Carried

Governance Minute:

Good vs Bad Meeting

Discussion

- Good focused discussions.
- Chair that keeps things going.
- Focus on policy setting and less on information updates or where people have been.
- Focus on point at hand, to avoid chasing rabbits.
- Get both sides having a say.
- Go through the board package ahead of the meeting.
- Outside board room chatter that drags things in different directions and takes away from unity.
- Attendance and preparation.
- Open mind to hear viewpoints and things that may not be the focus you brought that day.
- Don't be afraid to question something just because it is in print.
- Weigh in to be heard.
- Focus on getting it done and through the agenda.
- Get the reading done ahead of time to be able to bring your own settled views to the table instead of figuring it as it unfolds.
- Be prepared, don't have meetings outside the meeting (say it in the meeting).
- Keep feelings at bay, we have a job to do in here and the chair has a job to move the meeting along. Keep things from being personal
- Questions for staff ahead of the meeting instead of during.
- Give the staff feedback when they seek it (submissions, consults).
- Be open to changing your mind about issues.

Old Business

National Beef Strategy

- Public relations side needs to be larger. We need to tell our story. Two sides of a story.
- Public trust side is just ramping up as they now have the funds.
- It takes check off to make the strategy for stakeholder work. Concern with AB plebiscite results and amount of refunds pulled out. See ABP moving to pull NCO to use in provincial endeavors. AB is 57% of the checkoff.
- Do we have an “emergency strategy” for producers if there is another BSE?

- Ag in the Classroom should have national funding to battle the idea that checkoff doesn't do anything and that lack of understanding of agriculture.
- More focus on building alliances with outside groups that champion agriculture. Ducks, WWF.
- Coordination with Provinces.
- It takes money and creativity to get our message out there. Hire professionals. Can we have someone in Costco near the beef case?

Klassen Project Extension

MOTION 2018-148: Spratt / Hebert

“To grant the extension as requested.”

Motion Carried

Review of funding on Motion 2018-057

Effects of annual & perennial forage system on plant, water, soil and economic parameters, grazing animal performance, health and preference dynamics. Was previously approved for \$15,000 to be approved for \$24,000.

LOI amount was \$30,000. Full proposal was for \$48,000.

MOTION 2018-149: Welter/ Ross

“To amend the funding amount from \$30,000 (Motion 2018-057) to the approved funding amount of \$24,000.”

Motion Carried

Forage Council Funding Support Proposal

Carry over from last meeting.

If SCA funds this at 99% would it make sense for SCA to just hire an admin person and do it in house?

MOTION 2018-150: Hill/ Beierbach

“That SCA fund as requested.”

Discussion

MOTION 2018 – 151: Spratt / Meyers

“To table the motion.”

Motion Carried

CBIC

MOTION 2018-152: Balicki / Spratt

“That SCA pursue hosting CBIC in 2022.”

Motion Carried

PNWER in Saskatoon 2019

MOTION 2018 – 153: Jackson / Paula

“That SCA support PNWER with Silver sponsorship level \$15,000.”

Motion Carried

We have to be able to pick up the working group session. Trade/food or health.

Very valuable meetings. Should have 3-4m people at it in strategic ways.

Respect in the Workplace

MOTION 2018-154: Balicki / Ross

“That SCA add respect in the Workplace for board and staff training and it is kept current by the February Board Meeting.”

Motion Carried

Fall Meeting debrief

- CAP presenter Richelle & Michelle were great, other presenters may not have understood the program as well. Would like to see a webinar on the program and the funding in the program.
- Good to move the meetings around the district. Gain new faces.
- Article on why people don't use the Advance Payments Program. If you don't sell in the usual cycle.
- Good feedback on elections. Mail in ballots? Canola had a 5% turnout in an online vote so it does not show that it helps in the turnout. Helps build engagement and attendance by having to show up. There was some concern with mail in ballots not available as harvest fell so late this year.
- Attendance at meetings from day one, have been board members talking personally to the attendees.

Agribition Debrief

- Food pavilion location was all wrong. People did not go in far enough.
- Evraz meeting in the box during the rodeo. Tim Reid. Talked about more beef on the menu at Evraz place.
- Follow up with Tim on getting more beef features at hockey games, etc.
- Canada Beef thought the Food Stage was positive. Had is working to bring Canada Beef Board meeting to Agribition next year.

Lease Land Allocation Changes

- Like auction. Has been working. Two opposing views, that the points system has worked in the past and that it has times when it does not work or can be gamed. Is this where the government should decide who gets what?

MOTION 2018-155: Spratt / Hill

“That SCA support an open auction system with no limit of parcels won in dispersal of lease land that comes back to the Ministry of Agriculture.”

Motion Carried

Lease Land as Security

Can you use the lease land as security to buy? How can one leverage the item they want to sell to start buying some of the other items they want to sell? Also important for community pastures.

AGM2019

- Leann has booked your rooms.
- Find truck parking.

Ottawa Trip

- Good conversations about irrigation.
- MPs say to keep coming. It may not seem that you are making a difference, but absence gets nothing, and filled with other commodities.

Canadian Feed research Centre at North Battleford

- Ryan went to the last couple of meetings. They make quite a bit of feed for Penner, they have a flaker. Want to get them moving to beef instead of just making dairy and pig feed.
- Plan for next research forum and try to put it on the agenda. Pechang Yu raised interest in it.

Research Meeting in January

- Day before SBIC.
- Seven proposals in, peer reviews are in hand.
- Start at 5pm. Will invite Tamara Carter to speak.
- Will review resolutions

Letters In

- WCVM funding
- Scholarships that support food producing animal vets?

External Call In Pat Hayes, Reg Schellenberg

Reg – CCA Exec. Meeting just passed. Will share a report soon. Douglas Lake just lost a court challenge with being able to control access over their land to Crown land fishing land.

Fawn moving to Ottawa to take on John Masswohl's spot. Her environment background will be helpful. Trade issues has a learning curve.

Nova Scotia cattle producers sent a letter to CCA. Want to reach a settlement by paying full 2017 & 2018 and all future in exchange to write off 2016. Executive support this.

Pat – This write off would be a move forward from what has been getting wiped off over the pat. Legal assessment has fallen below the \$250,000 threshold so a top up invoice will be coming.

BC \$10k, AB \$131k, SK \$43k, MB \$19k, ON \$29k, QC in too.

CAA has brought in some memberships, QC is in, LMAC associate. 3 more applications at this meeting. CBBC, NCFA, and CMC all asking for associate memberships. Fairly indepth discussion around NCFA in light of plebiscite in AB. Are those refunders going to pay up for a voice at the table.

CCIA meeting o the board last week. Pat attended early for the board meeting and the technical Advisory Committee meeting was on. Looking at new or better tags. Every time they try the CFIA weighs in and says you cannot change without following their process.

CCIA board passed a motion to accept a steel something tag just for the cervid industry where their slaughter industry does not min. No RFID component.

TB in BC may be as bad as AB. The operation that has it is right on the fence line with Douglas Lake and their 15,000 head.

Lots of false positives came form the ranch too. No lesions aside from original.

Calf crop does not need to be dumped now, just segregate until fats.

ON is not lifting fats until 5-6 weeks. Plants are running at 100% in US and high 80s in Canada. Anytime Canadian plants run Saturday shifts they lose staff on Monday so running an hour longer instead.

Worry is if they shut down for retooling. No talk of new capacity coming on.

Duane Thompson – Environment Committee.

Looking for feedback on interactions with Nature Conservancy. They have approached CCA on working with young producers in partnership with an easement setup. Concern is doing that with taxpayer funds. Is there an opportunity to work with them on this type of thing?

Positive development or goal is a general endorsement of beef industry by these types of groups. There has been concerns.

Larry Thomas has taken over Fawn's position on Environment Committee.

Working on quantifying C sequestration via letter of support.

Not hard and fast on any of it (NCC). They are talking of a lifeline easement as well.

NCC is being pretty open minded at present realizing who owns habitat land and they are not going to own all of it. Help in succession. Help in new entrants. Whatever is on the table. Lack of trust with NCC is a problem and worked to have them off the ability to own land in Sask. because they work with an estimated \$1 billion of government money.

NCC was pivotal in Old Man on His Back which was lease land. At the time said OK provincial government but never again. So NCC cannot buy lease land, but they are already doing this. Already bought or before buying approaching the person, here is the money to buy it out and they become the tenant.

NCC buying land, putting easement on and then selling the land allows them to use that money for whatever they want instead of buying land.

The Oak Marsh initiative did not work into a public message of endorsement because WWF Canada and WWF US are not agreeing.

McD.'s on AMR/AMU. First statement was "none treated with antibiotics until cultured." CCA taught them that half would die if we waited that long. So that adjusted to the messaging and direction significantly.

LFCE – Duane is chair of Strategic Advisory Board. Good reports from grand opening. Kris Ringwall started. Working to get the board up, started and effective. Drawing on western Beef model to feed into this one. Deans are giving Duane confidence that they are on track and wanting to work with industry. Wants some direction as fundraising moves to having A&W in the forefront. Have to get past this and move forward to other fundraising.

Met with some groups and trying to get a core group of influential funders to be announced at SBIC. Concern whether they are actively looking to expand the land base at Clavet for the cow calf side of things. SAB is pushing on that. Forage continues to be a struggle for the to be able to understand its BCRC & CRSB

Gone through research chairs. Cow calf at U of A. OneHealth at WCVM with Cheryl Waldner.

Given NCO facts tilted a third place Guelph out of a tie with WCVM.

Extra funds from switch to NCO and AB "short term" switch from Canada Beef to BCRC, may be short term, not long term so investing to handle it until flow of funds is solidified.

Ryan was disappointed that a U of S Forage type chair was not put to BCRC instead of a ruminant health proposal that was submitted.

BCRC did everything but write the proposal for a forage chair. Where is the U on adding that position?

Good proposals being accepted so money is well spent.

Cluster funds were leveraged already. Outside the cluster they need to find other money.

CRSB

Not much to report. Committees going through their work. Dairy wants in but ProAction requires Environment Farm Plan and don't want to do VBP+. Some hesitancy to get them in that way as many SK dairies don't have their Eps. Working on the computer burden needed for audit groups.

Tom Jordens is on Communications committee. Crystal MacKay to be chair. Monica Hardarits is new ED.

Canada Beef

Structure work to create separation between marketing and agency. Approved those in June.
Reporting is admin to NCO board chair. CB reports right to Mike Kennedy as marketing committee chair.
Financial reporting is separate including staff.
Had to get an operating loan for the agency in doing this. Came from Canada Beef.
Check off flows are varied.
Now agency has own website CDNBeefCheckoff.ca
Francis Andres has been let go.

NFCA

Need money for CBIC? If they are looking for money from SCA, do not agree to fund.
Representation?

SSGA

Beef drive has generated 100,000 pounds to SK food banks. Anyone can donate and receive a tax benefit that way.
Wildfire grant paid out 97% (less credit card fees)
Posts, wire and supplies delivered last month.
9,000 kids through AgriEd at CWA

SCFA

Pretty Quiet

Letters In cont...

Back to Veterinarians

- Ultimate question is how to get more food animal vets coming out of the college. This comes from problems that are out of SCA's influence (profitability, workload, rural supply of students seeking veterinary training).
- Changes to medicated feed requirements will make some difference in demand for services.
- Freeman at next meeting.

Hunters & Trappers

- First issue – the one on coyotes – no
- Second issue – free hanging snares, can be dangerous to cattle, lost feet. Keep it in the regulated Way they are. Leave it be.

Calendar

Notes:

4-H Symposium – a few directors will be in attendance with their clubs.

VBP+

- Some restructuring of management of VBP+. Included reallocating funds from existing budget.
- Looking to reallocate communications budget for advertising to pay for financial and accounting.
- Recruiting a succession candidate for Coy. Can make all this work in the funds they have but a bit different from original application.

MOTION 2018-156: Martens / Hill

“That VBP+ be granted leniency to spend their funds as needed.”

Motion Carried

In Camera

Adjourn 3:20pm

MOTION 2018- 157: Toney

“To adjourn.”

Motion Carried

Board Chair – Rick Toney

Leann Clifford
Recording Secretary – Leann Clifford

_____ Date approved