

**Saskatchewan Cattlemen’s Association  
Board Meeting  
Thursday August 23, 2018  
Travelodge, Saskatoon - 8am**

Rick Toney, Chair (Director 4)  
Kyle Hebert (District 1)  
Joe Jackson (District 2)  
Roger Meyers (District 3A)  
Keith Day (Director, District 3B)  
Levi Hull (District 5)  
Paula Larson (Director 7)  
Michael Spratt (Director 8)  
Arnold Balicki (Director, District 9A)  
Dean Moore (Director 9B)  
Ryan Beierbach (Past Chair)  
Brad Welter (Director, SCFA)  
Harold Martens (Director, SSGA)  
Chad Ross (Director, SCFA)  
Kelcey Elford (Director, SSGA)

**SCA Staff:**

Ryder Lee (CEO)  
Tom Jordens (Communications)  
Christina Patterson (Policy)

**Regrets:**

Leann Clifford (Administrator)  
Marianne Possberg (Production)  
Garret Hill (Director, District 6)

Rick Toney called the meeting to order at 8:02am

**1.00 Approval of Agenda**

**MOTION 2018-109: Beierbach / Moore**

**“To accept the agenda as presented”**

**Motion Carried**

**SSGA Rep – Kelcey Elford**

**MOTION 2018-110: Larson/ Day**

**“To Ratify Kelcey Elford as the SSGA representative.”**

**Motion Carried**

**1.01 Review of Minutes\***

July 19, 2018

Lee reviewed the minutes.

**MOTION 2018-111: Martens / Spratt**

**“To accept the July 19, 2018 minutes as amended.”**

**Motion Carried**

**1.02 Chair Report**

- Toney read his report.

Call with Minister Marit – spoke of the dry conditions, tax deferral, trespass and strychnine.

**MOTION 2018-112: Toney / Beierbach**

**“To accept the Chair report as presented.”**

**Motion Carried**

Discussion – On strychnine are we going to weigh in? Yes. Outreach to Minister of Agriculture MacAulay. Some of examples used were from the last consultation which were U.S. based too.

**1.03 CEO Report**

- SCIC meeting yesterday discussing forage, corn and predator insurance.
- Minister Marit call, irrigation needs to be discussed as a growth need.
- APAS asking for extension on strychnine.
- CN offer to help if shipping hay from the east.
- “no ad-hoc programs” message is the same from Minister Marit as has been from previous ministers.
- Raise with SCIC how a cow with calf at foot is treated. Not a cull cow, more like a bred cow (breeding cow). Ask for policy change if needed.
- Support the satellite research.
- Need to get more producers telling them their corn yields to build the data bank. Fall meetings.

**MOTION 2018-113: Day / Hull**

**“To accept the CEO report as presented.”**

**Motion Carried**

**1.04 Financial Report**

- Reviewed

**MOTION 2018-114: Martens / Larson**

**“To accept the financial report as presented.”**

**Motion Carried**

**Governance Minute:**

Strategic plan is the guide for the board and staff. A regularly reviewed and up to date plan is a key part to a healthy organization.

**SCFA Update**

Importance of expanding irrigation needs to be elevated. New Zealand’s use of irrigation is huge and the country recognizes that agriculture expands the economy as a whole. SIPA was brought up as having done a lot of this work. Just help them move the ball.

**MOTION 2018-113: Ross/ Hull**

**“That the government of Saskatchewan increase irrigation coverage through improved policy and spending for the betterment of the whole economy of the province.”**

**Motion Carried**

### **SSGA Update**

Support irrigation expansion also.

### **VBP+ Update**

Arnold struggle with terminology of “trained” or “registered”. Producers believe they are “registered” or “trained”. Want to use “registered” for taken the course and “certified.”

### **MOTION 2018-114: Balicki/Spratt**

**“That VBP+ terminology be “registered” for those who have taken the course and “certified” for those who have been audited.”**

**Motion Carried**

Ensure it is consistent across Canada and with an eye to BQA.

### **MOTION 2018-115: Balicki/Day**

**“To accept the VBP+ report as presented.”**

**Motion Carried**

Suggested again to have the board audited.

List of items eligible for cost share for producers that have been certified is long and wide.

### **PNWER Report**

Discussion concerning exporting to the US side. From our standpoint it was a great year. Two pilot projects went well, did not have to unload feeder cattle.

Announces that other ports were going to join the project to keep feeders moving. This is also about E-certification.

Into Canada side, the group was challenging CFIA that it is way more difficult to bring up then to send feeders. Found out that Mohit who was there is really not the right person on this. He is more plants. Agenda included several items about bringing up feeders. Next day Joyce Van Donkersgoed has been on a mission related to this (VRP is a major feeder importer) Nobody has brought this up from Canada, ACFA, etc), Now Joe is included in emails tied to this subject.

Now Joyce shares “restricted feeder program changes attached and in force” so this implies that change is not open as Joyce was “speaking for the industry”.

Not looking good for SK outfit looking to bring up a few loads.

Joe unhappy with this outcome.

Raise this issue with CCA and NFCA that this happened in an end around way to SCA. Not a good process. What producers were involved? What about viewpoints beyond deep south AB?

Biggest concerns at the ports was to have replacements when vets go on holidays (going to the US, use local vets).

Live with the changes to restricted feeder program for now. Can import feeders and export them back to the US later.

### **Old Business**

#### **Price Reporting**

- Discussed extensively at CCA domestic ag. Brad & Joe joined.
- SCA’s position is that it should not go forward.

- No live cattle seller (not negotiated or grid, live) is standing up saying there is a problem. Anyone selling live is pushing back because they don't want to "help" those in formula deals who keep saying there is a problem.
- If they want to fix the market information they can get that from the individuals.
- Cattle feeders using a formula do not establish a market.
- CanFax not getting enough data to report a weekly price is part of the drive on this. LPIP needs that to have a price next week.
- To make it mandatory for a packer to price report is wrong. If you want to make price reporting mandatory make it the producer
- No changes to SCA position

#### Vet/ Client relationships

- Ambiguous VCPR is one issue. What is the proper relationship? Need some clarity from vet professional disciplinary board so vets can move forward.
- Effects ability to have vets in rural SK.
- Vets have the credibility to push back on the changes, but is not a big change for many vets as they are already working this way.
- Problem is not the board definition of VCPR, it's the cost of being taken to the regulatory body and having to pay for your hearing when you are not found in contravention.
- Need to show SVMA that heading down the current path (if that is the case) is detrimental to the cattle industry, and the Minister of Agriculture.

#### Development Regulations

- Talked to aim of being more positive towards development and Ag Ops Act in Statements of Provincial Interest.
- Harold spoke of need to slow down bylaw creations at RM level. SARM and Intergovernmental Affairs are pushing this. The fewer local bylaws the better.
- Registered Planners are driving plans forward.
- Most municipalities do not have an exemption for agriculture. Any with a plan have to designate all the ground as what can be developed.

#### LSS AGM

- Rep to the meeting

**MOTION 2018-116: Martens/ Balicki**  
**"Nominate Keith Day to be representative to AGM."**

**Motion Carried**

Director is a two- year term.  
 Meet about 6-7 times a year in Moose Jaw.

**MOTION 2018-117: Larson/ Ross**  
**"Nominate Brad Welter to Director."**

**Motion Carried**

September 6 doin Regina, Sr. Deputy Governor of the Bank of Canada. Select roundtable to talk ag opportunities and challenges. Joe has been invited and will report next meeting.

## Response to Dry Conditions

- Arnold – rain is low. Government has been clear that ad hoc programs are not coming. Know AgStability has not worked for cow-calf producers, clawbacks of advances also burned people in the past.
- If government thinks AgStability is such a great program, come to district meetings and explain it.
- Have a webinar that producers can learn from experts on how to access, how it works, what triggers payouts, and some reason to believe taking an advance will not lead to needing to pay it back.
- Important to talk about this as mental health is being challenged right now.
- Talked about the programs out there. They don't address consecutive drought years.
- Messages – trying to get tax deferral in faster and individual. Removal of the cap on tame hay was something we asked for and makes it a lot more responsive. Rainfall insurance added fire coverage.
- Challenge will be finding hay even if you were paid out by insurance. Talk to extension people about how to feed alternatives. Standing crops. Can take cattle to feed instead of feed to cattle.

## Governance primer with Brad Wildeman

- Big session was good because hearing questions from other groups.
- Looking to have training sessions for all chairs every year. Good for groups to hear from each other too.
- Minutes are good now. Transparency and help to directors. Annual report is excellent too. Uses SCA as an example with some other groups.

## Some tips:

- Keep agenda short. Comes to preparation ahead of time. What important things need to be addressed? Important issues to the front and the housekeeping list to the end
- External presentations to the board need to be managed. External reports are not to clutter the agenda. They need to be accountable but maybe not a whole presentation.
- If one is stopping the debate/ discussion make sure there is a road forward on the subject so passionate people do not feel the item is squashed or ignored.

## Primary goal:

- Right strategies and staff has right resources to get the strategy done. If those are done, figure out the milestones and timelines. Not a management board. Don't think that members have to drive things, that is staff. Lots of boards get weary because they are trying to get ambitious strategies done and still ranch.
- Quite a turn over in commissions this year. Seeing some falling down in communications. Need communications to CEO through Chair. Actions have to come through Chair even though communications and interactions are there with all.
- The one responsibility when in this room is to SCA. Whether elected or appointed the job is to do what is right for SCA. Have to take decisions out and defend them. Voting based on the association line you represent and not on the SCA interest is very detrimental to SCA. Be prepared by doing the reading so meeting time is well spent. Decisions get made at the meetings. Too bad if you don't like a decision of a past meeting that you were not at.

## Set the Strategy:

- Then get staff to come back with the Action Plan to meet it.
- Have a small group to do the CEO review but be sure all have a chance to provide input. Can put together a questionnaire in writing to directors so they can bring up their input. Put in the criteria that will be evaluated. Then you can go back to the board after. Every once in a while you

can do a 360 type feedback. Might talk to suppliers, staff, outside of the organization. Not an every year piece but good from time to time.

#### Question & Answer

- Is the size of SCA's reserve good/bad?
- SCA is well regarded as being able to fund some initiatives. Some grain orgs have \$10 million or more and have not spent much. This has been questioned. AgriFood will be putting some pressure out to spend it or reduce the levy.
- Work through chair only in working with staff? Not if working on certain topics, but definitely if looking to manage the staff.
- Staff need to know there is a second avenue aside from coming to the CEO. If the problem cannot go through the CEO, or does not get handled, they can talk to the Chair as this is the CEO's boss..
- What about finding Chairs? It is one of the major challenges of a lot of orgs. Many struggle to get quorum. More difficult in smaller industries. Agri-Food getting asked if they can extend terms to five years because will not be able to field a board. Some of Agri-Food's goal with a Chair event is to hopefully add some value to chairs.
- How do you communicate back to the body you were appointed to? How do you manage the mandate? If you were told to vote on issues would you agree to? Better decisions come from diverse views and options you may not have thought of. You have to be able to be your own decider. I will make sure my organization's views are heard and will work for the best decision. If you have to vote their way then you don't need to go, they can mail in the decisions.
- A Chair running a good meeting is huge.
- Important to have a board review and in a way that it can be a critical assessment of how the board operates and how the chair works.
- Nominations are open for the Saskatchewan Medal of honour. It is nomination driven. Good to see cattle industry represented in things like this to shine a light on the importance of the industry.

#### Lunch Break

#### Strategic Plan

- Reviewed current and suggestions.

#### External Call In

Regrets: Ryan Thompson, Dean Sentes.

#### Lynn Grant:

CCA support keeping strychnine. Supporting soil quantification project.

Fisheries Act concerns about "deemed habitat" is a concern. Amendment came at third reading which was not part of consultations. Only the senate can hold this up.

Domestic Ag, staff is to support maritime beef price insurance program.

Support for SCA's tax deferral motion was unanimous at committee and board levels.

#### Reg Schellenberg: Animal Health Care

Traceability panel at AH&C meeting was solid. Theme was need for funding for any enhancements or even the system as proposed.

BC story about value of PID was strong. If you had a PID saying you had animals you could go back into the evacuation area.

Support for Ryder continuing with NFACC chair.

Antimicrobials challenge from province to province is a challenge. Ambulatory prescriptions is one challenge.

FMD vaccine and small supply is an issue. Need more capacity and storage and policy change on how vaccinated cattle are treated.

One resolution on PNWER was that CCA lobby both Canada and U.S. to reduce restrictions on flow of cattle both ways across the border.

E-loggers are as big of a topic or more important than time in transport.

If the 36 hour time cap goes on that ends in nowhere Ontario. No infrastructure, no hay etc.

Mark Elford:

Other countries' governments paid for their traceability system. Regs are being delayed into the new year. Keep asking to see the regulations before publishing.

CIP meeting coming up. One thing needed is a baseline. What is the 3- year review after regulatory implementation going to compare against?

CCIA has been doing beef, sheep, bison. Adding goats, cervids. Adding another user should spread the cost thinner for all users but will be losing dairy business as they are going their own way for some of their work. CFIA has allowed them to split the species. This causes some problems for CCIA. Anne BB has been very involved sharing CCIA work with other jurisdictions.

Spoke in Denver, Manhattan.

What happens to trucks crossing the border as far as time clocks go (hours in service, or animals in transit).

Asked them about labelling of non-animal meat.

Staff is working on that so pseudo proteins cannot be called that.

Lab cultured meat all use antibiotics in their growth media so that is a real barrier to growth.

Is it time for concern around glyphosate levels in food?

How did things go at the Royal Ontario Museum?

Good reception to cattle. People were prepared to work with industry and Ducks and WWF to create some interactive videos. Gina asked if they will take down the current exhibit they said "no" but will work industry to create a "positive display".

Paula:

Marketing to those that can afford our beef.

Blockchain presentation resembles our system a lot. We are doing a good job.

Ryan:

CRSB meeting included Sylvain Charlebois, good speaker. Mc Donald's has a big push on to get their Certified Beef out. Some concern about liability of "certified". It does live at CCA which might mean creating a new organization to hold that liability insurance.

Chad:

Positive AGM with less drama than in past years.

Reviewed changes to NCOA and Canada Beef.

Rick:

Most interesting was trilateral between Canada/ US/ Mexico. End decision was to send another third party letter saying hands off the beef business in NAFTA.  
FMD preparation.

**CBIC Hosting**

SK was asked about hosting in 2020. Not ready for this. May discuss 2022 again in the future meeting. Could base in Regina and include LFCE in the tour. Regina has probably better meeting facility, but Prairieland may be enough.

**Strategic Planning Session**

Reviewed and renewed Strategic Plan.

**MOTION 2018-118: Martens/ Beierbach**

**“That the changes to the Strategic Plan be accepted.”**

**Motion Carried**

Letters for Information

**Calendar:**

LSS- Keith & Brad

SVMA AGM – Rick, Ryder, Marianne

CRSB – Ryan & Harold

Board call moved to Sept 21 – CANCELLED

October 18 – Board meeting - LFCE

CCA BBQ on the Hill – Sept 25<sup>th</sup>

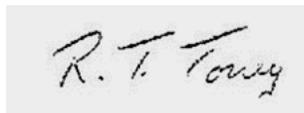
Oct 16 – SCA fly in to Ottawa – Dean & Levi.

In camera

**Motion 2018-119: Toney**

**“To adjourn.”**

**Motion Carried**



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Board Chair – Rick Toney

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Recording Secretary – Leann Clifford

\_\_\_\_\_ October 18, 2018 \_\_\_\_\_ Date approved