



Adrienne Ivey – District 5

Adrienne Ivey is passionate about agriculture. This love developed growing up on a family farm in NE Saskatchewan, and spurred her decision to earn her Bachelor of Science in Agriculture from the U of S. Upon completion of her degree, she moved to Ituna to start a farm with her husband, Aaron.

Adrienne worked off-farm within the agriculture industry in managerial, sales, finance and marketing positions. Following the arrival of their two children, Adrienne recognized the increasing demands of a growing family and farm, and made the decision to use her corporate experience to grow the farm on a full time basis.

In 2014 Adrienne and Aaron were honoured as Saskatchewan's Outstanding Young Farmers. Currently their mixed farm includes a cow/calf operation, grasser yearling program, and a small feedlot, with an emphasis on forage production.

Adrienne saw the growing gap between consumers and those raising the food on their plates. She was determined to fill that gap, and made it her mission to use her love of communications and public speaking to increase trust in beef production and agriculture. She did this by building a following on social media as well as her blog, View From The Ranch Porch. She has worked closely with organizations such as Ag In The Classroom, Farm & Food Care and Ag More Than Ever. She is a TEDx speaker, and has spoken about beef production on stages across Canada. One of the most important gaps to bridge is that between producers and government, and Adrienne has dedicated much of her time to creating relationships within both federal and provincial governments. Adrienne works with the Saskatchewan Cattlemen's Association as a member of their communications committee, and would appreciate your support to continue to work with the SCA to create positive change within the beef industry.